VOGUE

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NOVEMBER 15, 1940

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Vogue
November 15th, 1940

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Vol. 96. No. 10
Whole No. 1640

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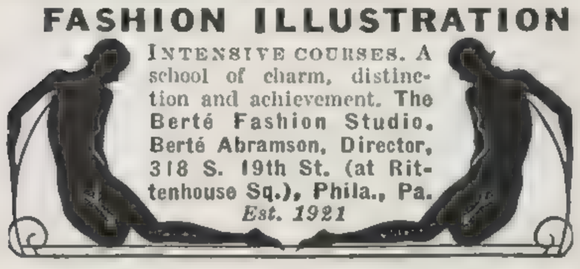

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If you're going South, you'll treasure this Sofie Wagner* original. It's as new as tomorrow—in a fabric of old-world charm that looks as though it just came off a Scottish loom. It's an airy, wrinkle-resistant ***Komfy-Kool**** bouclé mesh of rayon and lisle by Roth-Getzoff, hand-blocked in gay, sunproof colors...with skirt pleated all around. In black and green, navy and red, brown and aqua, on white grounds. Sizes 10 to 20. ***Below $25.*** **Reg. U. S. Pat. Off.*

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Du BARRY BEAUTY KITS *for glamour-on-the-go*
Luxurious travel-cases containing exquisite Du Barry Creams, Lotions, Make-up . . . $5. to $50. Illustrated below the $27.50 Du Barry Kit . . . one of several genuine leather cases superbly tailored for Richard Hudnut by Mark Cross.

You're gay, glamorous, young, and constantly on the go. No time in your busy life for hour-long consultations with your mirror—no need for complicated complexion care, either.

Yet even the youngest skin cannot be neglected. So here's a plan especially for you, to help youthful complexions make a successful bow to beauty!

• • •

Du Barry Cleansing Cream for Dry Skin is, of course, the mainstay of your glamour-on-the-go routine. Night time, day time, any time you have the time, you smooth this lovely, fragrant cream gently over your face and neck. It quickly removes every trace of make-up, soot and grime—leaves your complexion softer, smoother, back on the alluring side once more!

Then, Du Barry Skin Freshener, a mild refreshing lotion that you count on to remove any last traces of cream remaining on your skin.

And to keep you decorative when you're skating, skiing, dancing or dining, Du Barry Foundation Lotion is your constant complexion companion. For this is a rich, liquid-cream base that helps to protect and soften your skin while it makes your powder cling for hours . . . gives your make-up that fresh, "dewy" look no stagline can resist!

We invite you to make a Du Barry Beauty Advisor your personal beauty consultant. Ask for her at any of the better cosmetic counters. She will provide you with Du Barry Cleansing Cream for Dry Skin, 1.00; Skin Freshener, 1.00; Foundation Lotion, 1.25. You'll find that she has many a clever Du Barry gift suggestion for those hard-to-please people on your Christmas List, too!

Du Barry BEAUTY PREPARATIONS

by Richard Hudnut . . . Featured in the Hudnut Salon, 693 Fifth Avenue . . . and at better cosmetic counters

THIS NEW PERFUME CREATED BY SUZY,
THE MOST FAMOUS MILLINER IN PARIS
Écarlate de Suzy
At only the smart shops. In the clever Suzy hat bottle. Distributed by S. P. F. of America, Inc., 475 Fifth Avenue, New York.

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Spirited as a military march, gabardine with stitched Vinylite. In medium and high heels . . . in blue, black and brown.

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Dallas	Sanger Bros.
Dayton	Rike-Kumler Co.
Denver	The May Co.
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Fort Worth	W. C. Stripling Co.
Fresno	Roos Bros
Hartford	G. Fox & Co
Houston	Ralph Rupley's
Indianapolis	Wm. H. Block Co.
Kansas City	John Taylor Co
Los Angeles	Gude's
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Minneapolis	Napier's
New Orleans	Godchaux's
New York	Stern Bros.
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Oklahoma City	Peyton Co.
Omaha	The Aquila
Philadelphia	Bonwit Teller
Pittsburgh	Joseph Horne Co.
Richmond	Berry-Burk & Co.
Rochester	McCurdy's
St. Louis	Famous-Barr
Salt Lake City	Walk-Over Shoe Store
San Antonio	Frank Bros.
San Francisco	Roos Bros.
San Jose	Roos Bros.
Seattle	Frederick & Nelson
Tulsa	Stern & Levy
Waco	R. E. Cox & Co
Washington	Woodward & Lothrop
Wichita Falls	Perkins Timberlake Co.

VOGUE'S TRAVELOG

a directory of fine hotels and resorts

THANKSGIVING HUNTING

THERE is just one answer to the Thanksgiving double-trouble—take both week-ends off! And with many hunting lodges anticipating that very move, the calendar for late November takes on a real holiday gayety. Skytop, Pennsylvania, figures that two feasts are twice as good as one, and is planning Thanksgiving parties for both November 21 and 28. If you are up there for the later week-end, stay over for the opening of the deer-hunting season on December 1.

If it's a Virginia Thanksgiving you are spending, you will be lured to Virginia Beach for the annual live-fox cross-country hunt. The colourful ceremonies, the gay hunt breakfast, the beautiful horses and hounds will make your blood tingle even though you never leave the Princess Anne Hunt Club. At Wilmington, North Carolina, you may shoot for your supper in the annual Turkey Hunt.

More hunting news: Even the quails in the heart of Santa Catalina Island won't have a moment to themselves between November 15 and December 1. The Eagles Nest Hunting Lodge announces its open quail season.

PEDAL OR POST

IF you like riding that is different, try cantering through the surf on the broad hard beach at Atlantic City. This is a favourite sport until the beaches open again in June, and over a hundred horses are on hand for rental. Rivaling its popularity is the bicycling on the boardwalk. Whether you pedal or post, you can do it along the shore in sunshine and salt.

ARIZONA

CASTLE HOT SPRINGS

Castle Hot Springs. Distinctive winter resort. No dust. Excellent horses. Swimming. Sun bathing. Tennis. Golf. Amer. Plan. Walter Rounsevel, Mgr.

CHANDLER

San Marcos Hotel & Individual Bungalows. 250 acres of luxurious playground. 18-hole golf course. Swimming. Tennis. Riding. Robert Foehl, Manager.

PHOENIX

Hotel Westward Ho. Premier Hotel of the Southwest, in world-famous Valley of the Sun. Midtown with desert resort atmosphere. Am. & E. Plans. Bklt.

TUCSON

Arizona Inn. Arizona's foremost resort hotel. Charming garden rooms all with Sun Terrace. Swimming Pool. Tennis. Riding. Sunshine. M. Bennett, Mgr.

Pioneer Hotel. Southern Arizona's finest, 250 rooms, each with bath. European. Coffee Shop. Dining Room. Roof Garden. Sun Deck. Sensible rates.

Santa Rita Hotel. 250 rms. Tucson's Social center; Western hospitality & atmosphere. Excellent cuisine; Famous dance bands. Polo, Golf. Nick Hall, Mgr.

ARKANSAS

HOT SPRINGS NATIONAL PARK

Arlington Hotel and Baths

Relax and recuperate at America's only Spa whose healing waters are owned and recommended by your Federal Gov't. Baths remarkably beneficial for arthritis, high blood pressure, heart disorders, etc. Complete bathhouse in the hotel. Good golf, horseback, forest trails, thru Ozark foothills. Excellent cuisine. Social calendar. For booklet, tariffs & reservations, address W. E. Chester, Gen. Mgr.

CALIFORNIA

BEVERLY HILLS

Beverly Hills Hotel & Bungalows. Early California charm; thoroughly modern. Continental flavor. Year around social & movie center. Pool. All sports. E. P.

LA JOLLA

Casa de Mañana

This distinctive resort hotel offers many advantages to discriminating people. Winters are always warm, refreshing, and definitely delightful in La Jolla—on the shores of the Pacific. Mexico, Summer Racing and Palomar Observatory are within easy driving distance. Private Cottages. Private Beach. Write or wire Mrs. I. M. Hopkins, owner.

LA QUINTA

La Quinta Hotel. Palm Springs area. Charming desert retreat. Swimming, riding, every sport. Rates from $10 single; $18 double. American Plan.

RIVERSIDE

Mission Inn. California's historic hotel. In lovely Riverside. Art treasures. All sports. American or European Plan. Rooms $3.50 up. Write for folder.

DISTRICT OF COLUMBIA

WASHINGTON

Hotel Raleigh. Washington's most popular and distinguished Hotel, on famous Pennsylvania Avenue. Special tourist rates. Write C. C. Schiffeler, Gen. Mgr.

FLORIDA

FORT LAUDERDALE

Lauderdale Beach Hotel

New, modern—ocean front between Miami and Palm Beach. 150 rooms with bath, steam heat. Spacious lounges, sun decks, beach walk, patio. Homelike, friendly—ownership management. American Plan, superior cuisine. Intimate, quiet, yet just around the corner from all that's going on. Clientele carefully restricted. Booklet, reservations: A. H. Ogle, Managing Director. P.O. Box 2009.

FLORIDA

CLEARWATER

Fort Harrison Hotel. Overlooks Clearwater Bay. Gulf of Mexico. Golf, bathing, boating, fishing. A. or E. plan. 253 rms., moderate rates. L. G. Davis, Mgr.

DUNEDIN

The Fenway. One of the West Coast's finest resorts. Beautiful tropical setting. All sports. C. Townsend Scanlan, Manager.

FORT PIERCE

The New Fort Pierce. A distinctly modern and fascinating Hotel on the Water. Golf, Beach Cabaña, Fishing, Dancing. Excellent cuisine. Restricted.

MIAMI

The Dallas Park. Rooms, apartments, penthouses. Roof sun bathing, 11 stories, overlooking beautiful Biscayne Bay. Moderate rates. M. F. Whelan, Mgr.

The McAllister. Downtown Miami, facing beautiful Bayfront Park and Biscayne Bay. 550 rooms with bath and shower. Leonard K. Thomson, Manager.

MIAMI BEACH

The Belmar

Modern, new—invariable choice of the "right people". Wholesome environment, pleasant recreations. Private beach, palm garden, solaria. Beach refreshment bar, glass-enclosed roof recreation room, ocean view dining room and terrace. Extensive structural glass. Steam heat, tiled baths. European. Ocean at 26th St. Reservations. Booklet. Address: Bruno Weil, General Mgr.

MIAMI BEACH

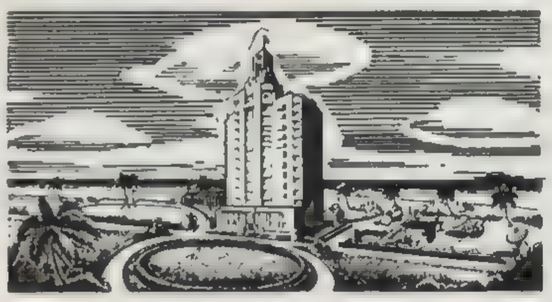
The Flamingo. All that is best in Resort Life. Restricted. Special early season rates. Bungalows. Holiday rendezvous for students. C. S. Krom, Manager.

MIAMI BEACH

The Surfside

Situated between the Atlantic and Lake Pancoast, every room "waterfront". Private ocean beach. Surf bathing from rooms. All rooms with private baths, showers. Excellent dining services. All sports. Ownership management. European Plan, moderate rates. Early reservations suggested. Booklet, information on request. J. H. Miller, Managing Director. Special Holiday rates.

MIAMI BEACH



The Versailles

Luxurious new "skyscraper" on the Ocean at 35th. French chef and cuisine. Cocktail Bar. Private beach and salt water swimming pool. Orchestra . . . dancing . . . sports. Rooms singly or en suite . . . 90% with corner windows. All have radio, running ice water, steam heat. Restricted clientele. Peter Nordyke, General Manager.

MIAMI BEACH

The Whitman By-the-Sea

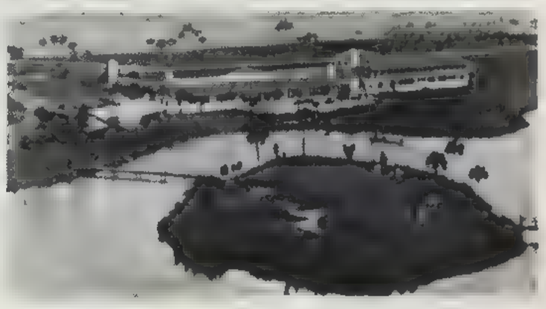
"Aristocrat of Miami Beach" . . Occupying full block between Ocean and Indian Creek in exclusive section at 34th St. Private beach, marine terrace for dining, dancing and deck sports. Unrivalled cuisine and service. European Plan. Restricted clientele. Reservations in advance. Season dates: Dec. 20 to Apr. 20—no deviation. Illustrated brochure on request to Fatio Dunham, Manager.

FLORIDA

ORLANDO

Hotel Wyoming. Restful, tropical setting. Every service and convenience. Close to shops, entertainment, sports. American plan. C. DeWitt Miller, Mgr.

PONTE VEDRA BEACH



The Inn

Seaside resort hotel of distinctive charm. Faces America's finest beach, midway between Jacksonville and St. Augustine. Country club atmosphere. Luxurious accommodations. Adjoins world-famous golf links. Bath Club with pool and surf bathing. Fishing, hunting, tennis, riding, archery. Climate excellent for allergic ailments. Restricted clientele. Moderate rates. Booklet.

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The Huntington. A Resort Hotel of Merit, in beautiful and exclusive surroundings. Open Nov. to May. Eur. and Amer. plan. Booklet. Paul Barnes, Mgr.

The Princess Martha—St. Petersburg's largest and best located downtown hotel. Every modern comfort. European. Dining room. Bklt. A. L. Manning.

Soreno Hotel. On Tampa Bay. Modern, fireproof. 310 rooms each with bath. Finest service and cuisine. American plan. Every sport attraction. Booklet.

Sunset Hotel. On Boca Ciega Bay. Quiet, refined, restful, yet close to all activity. 70 rooms, each with bath. Amer. plan. Moderate rates. L. A. Thorp, Mgr.

Suwannee Hotel. Close to everything of interest. 205 rooms, each with tub and shower bath. European plan. Dining room. Paul Brown, Manager.

FLORIDA

SEBRING

Harder Hall. "On the Ridge." No humidity. 6500-yd. golf at door. Fireproof. 150 rooms with bath. Steam heat. Restricted. Attractive rates. Eltinge Bros.

If you wish more complete information about any of the hotels listed on these pages, drop us a card and perhaps we can help you. Vogue's Travel Service.

GEORGIA

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The Cloister

A seaside resort of smart distinction with a flair for gracious living. An island haven in the sun where each individual of a selected and prominent clientele is a king in his own right. Pursue your own bent. Golf, swim, ride, hunt, shoot skeet, bicycle, play tennis. Or live a life of luxuriant leisure. Write direct, see travel agent, or New York Office, 630-Fifth Ave. Phone CIrcle 5-8055.

THOMASVILLE

Three Toms Inn. A charming winter resort hotel; splendid golf, swimming pool, riding, hunting. Ideal climate. Booklet. Direction of Geo. C. Krewson, Jr.

MARYLAND

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The Belvedere. A really fine and modern hotel. Rooms, cuisine and service in keeping with the highest standard of living. Rates begin at $3.50.

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When you stay at this distinguished hotel you are close to Boston's attractions, protected from its distractions. Located on Commonwealth Ave., in the loveliest part of Back Bay, The Somerset offers the ideal background for gracious living during your Boston visit. Dinner and supper dancing in the smart Balinese Room. Single rooms from $3.50, doubles $6. Suites $8 up.

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PASS CHRISTIAN

Inn By The Sea and Cottages. Always open. On private bathing beach. All sports. Paved roads. Climate ideal. Near New Orleans.

Miramar Hotel. Established clientele. Women Creole cooks. All land and sea sports. Faces beautiful Mexican Gulf. Fun and frolic in healthful sunshine.

MISSOURI

KANSAS CITY

Bellerive Hotel. Armour Blvd. at Warwick. Quiet, refined home atmosphere. Famous Coral Room, French Cuisine. Garage. Trans. or Perm. Wire for reservations.

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ATLANTIC CITY

Marlborough-Blenheim. For an autumn health-visit by the sea. Boardwalk sun decks, tempting menus. Josiah White & Sons Company.

ATLANTIC CITY

The Traymore

People with a talent for fine living enjoy the Traymore because it gives them so much more for the money. On the Boardwalk. Spacious, outside sleeping rooms, bracing air, sunny decks overlooking the ocean, delightful food, featuring French and American cooking. Music, dancing, cocktail lounges, golf, bicycling. American or European Plan. Attractive rates.

NEW YORK

NEW YORK CITY

The Barbizon, Lexington Ave. 63rd St. New York's most exclusive hotel for young women. Cultural environment. Weekly $12.50 up. Daily $2.50. Bklt. "V".

Barbizon-Plaza. New skyscraper hotel overlooking Central Park at 6th Ave. Rooms from $3. single; $5. double. Continental breakfast included. Bklt. "VM".

The Beekman, Park Ave. at 63rd. A residential hotel of rare charm in the quiet and exclusive section of Park Avenue. Transient accommodations.

Beekman Tower—49th St. at East River Drive. Overlooking River. Smart location. 400 outside rooms. Near shops, theatres, business. $2.50 daily. Booklet "V".

NEW YORK CITY

The Savoy-Plaza

When you step into the Savoy-Plaza overlooking Central Park you enter a friendly new world providing every luxury and service to make your visit to New York most enjoyable. Fine Shops, Theatres and Subway nearby. Henry A. Rost, Managing Director. George Suter, Resident Manager, 5th Avenue, 58th to 59th Streets.

NEW YORK

NEW YORK CITY

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The Buckingham, 101 W. 57th St. Recently modernized. Luxurious parlor, bedroom, pantry, bath from $7 a day. Walk to Central Pk., Radio City, Times Sq.

The Grosvenor, on Convenient Lower Fifth Avenue, at Tenth Street—A Distinctive Hotel of Quiet Charm. Single from $3.50. Twin beds from $5.

Hotel Seymour, 50 W. 45th St. Near Fifth Ave., theatres, shops, art galleries, Radio City. Refined surroundings. $4. single; $5.50 double; Suites $8.

WATKINS GLEN

Glen Springs Hotel. A Famous Spa in America. Natural Nauheim Baths. Selected clientele. N. Y. Office, 500 Fifth Ave., Room 1106. Phone PEnn 6-9557.

NORTH CAROLINA

GREENSBORO

Sedgefield Inn. Restful, modern, adjoins famous golf course. Riding, Tennis, etc. Excellent Food. American Plan. Folder. Louis D. Miller, Manager.

NEW BERN

Hotel Queen Anne. Charming new hotel in finest residential section of historic New Bern. Distinctive. Dining room justly noted. Direction Daniel Miles.

PENNSYLVANIA

PHILADELPHIA

The Bellevue-Stratford

In the Heart of Philadelphia at Broad and Walnut Streets. "One of the Few Famous Hotels in America." Near points of interest and Historic Shrines. Known the world over for its traditional hospitality; its cuisine; its modern comforts and unsurpassed service. Rates begin at $3.85. Write for Booklet. Claude H. Bennett, General Manager.

SOUTH CAROLINA

CHARLESTON

Francis Marion Hotel. In the convenient center of America's most historic city. Rates are attractive. Robert T. Rosemond, Manager.

VIRGINIA

VIRGINIA BEACH

Cavalier Hotel and Country Club. Open all year. 2 golf courses, tennis, riding, fishing, heated indoor pool. Roland Eaton, Mg. Dir. Write for Booklet W.

WILLIAMSBURG

Williamsburg Inn & Lodge—Visit the restoration of Colonial Williamsburg. Choice rooms—Moderate rates. Fine food. N. Y. Office, 630 5th Ave. CI 6-8896.

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QUEBEC—STE. MARGUERITE DU LAC MASSON

Domaine D'Esterel. Enjoy a glorious vacation sky high in the Laurentians. Every sport and pastime. Write for booklet to Miss L. Springer.

JAMAICA, B.W.I.

MONTEGO BAY

Casa Blanca—On Doctor's Cave Beach. Warm sunshine all winter. Verandah suites and rooms, cottages, Am. Plan $6 up. Restricted. Folder. R. L. Ewen, Mgr.

NASSAU, B.W.I.

Royal Victoria Hotel. Nassau's charming Hotel of the "Old World"—Season November 15th to May. American and European Plan. N.Y. Office 500-5th Ave.

DUDE RANCHES

For you who like the sagebrush and the open spaces.

TEXAS

BANDERA

Mayan Guest Ranch. 48 mi. W. of San Antonio. Thrilling fun, luxurious comfort, excellent table, American plan. Write for folder. Wm. P. Taylor, Mgr.

HUNT

Waldemar Ranch—In Guadalupe Mtns. 85 mi. W. San Antonio. Riding, golf, tennis. Fine food, relaxation. Season Dec.-March. Restricted Clientele. Bklt.

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ARIZONA & CALIFORNIA

Explore romantic streets and famous restaurants of old New Orleans on your way West. From most eastern places, you pay not one cent extra rail fare to go this way on Southern Pacific's fine *Sunset Limited* or *Argonaut*—straight to Arizona's sunny guest ranches and resorts, to Palm Springs and all of California. For Sunset Route and guest ranch folders, write O. P. Bartlett, Dept. VO-11, 310 So. Michigan Ave., Chicago, Illinois.

S·P

The Friendly Southern Pacific

California All-Winter Sun Festival starts December 1st

Life begins **on the Desert**

FOR PEACE...come back to the serenity of the desert and the warm hospitality of the Desert Inn. Here on a beautiful 35-acre garden estate you can enjoy carefree days. All sports and a gay panorama of events to intrigue America's most distinguished winter colony. Outdoor swimming pool, championship tennis courts, badminton, archery, skeet, polo . . . 9-hole all-grass golf course and scenic bridle trails adjoining hotel grounds. The finest American Plan accommodations.

THE DESERT INN

32nd Season under original ownership and management of Nellie N. Coffman, Earl Coffman & George Roberson.
Send for Descriptive Booklet The Desert Inn, Box 8.

PALM SPRINGS, CALIFORNIA

Sacred Mt. Fuji rises from the crystal base of the famous Fuji Lakes, whose peaceful waters change their brilliant hue with each passing hour.

Endless Beauty... Eternal Serenity

Ageless . . . immortal . . . the rare loveliness of this enchanting land reflects its lasting image in the wondrous rapture . . . the vast pleasure . . . of visitors to Japan.

On every side one finds exquisite beauty . . . tranquil grandeur . . . revered for more than eighty generations. And blending with these priceless settings of placid lakes, gleaming cascades . . . stately, snow-tipped mountains, bounteous gardens, pagodas, arching bridges . . . are the charming legends, unaltering traditions, fascinating pageantry of ancient Nippon.

Here, Time tells an enthralling story—a tale interspersed with the solemn testimony of thousands of temples . . . shrines . . . toriis . . . hallowed groves of majestic cedars — contrasting strangely with the ultra-modern conveniences, Western World comforts and diversions which serve to enhance enjoyment of an eventful visit to a delightful land.

In Japan, visitors live and travel amid every luxury, yet know the rare experience of beauty that is beyond equal . . . restfulness that is unsurpassed.

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For illustrated literature on Japan, apply to your local travel agent or write to Japan Tourist Bureau, 630 Fifth Ave., New York, N. Y., or 1151 S. Broadway, Los Angeles, Calif.

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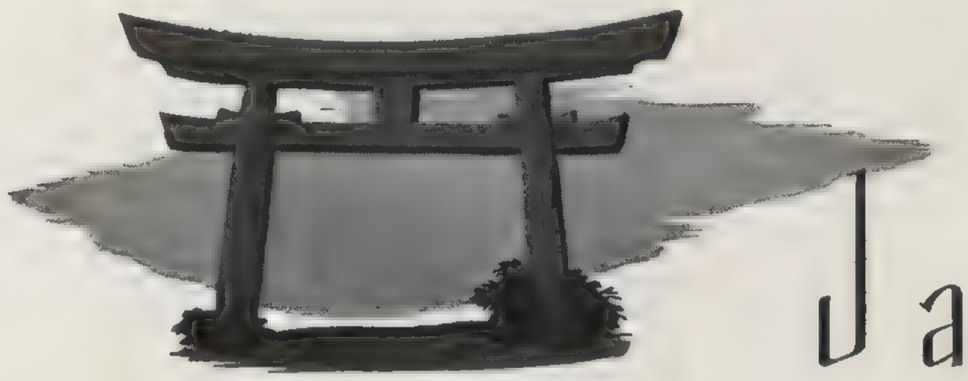

Japan

"PORTRAITS OF FASHION" by FLEXEES

"Slimmer?
But she isn't, darling!
She's wearing a Parisienne FLEXEES
beneath that travelling costume of hers!"

"And wasn't she a gorgeous bride? So chic, and lovely! You'd never dream her figure is *really* a bit top-heavy, would you? I got her to try the Parisienne Flexees . . . and she's absolutely mad about it! Says she never looked so well in her life . . . and it's so comfortable she simply doesn't know it's on!"

Flexees 7 Basic Figure-Types are Grecian, Renaissance, Parisienne, Egyptian, Empire, Moyen Age, and Debutante. Which are you? Ask at your favorite store . . . now.

Girdles and Combinations $5 to $15

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Black Magic by CORDAY a perfume for Witching Hours

GOURMET'S GUIDE

selected restaurants in and out of town

Do you long for suggestions about new places to dine or lunch? Vogue gives you here a list of attractive restaurants for your choice.

NEW YORK CITY

RESTAURANTS—DINING

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17 East 45th St.
Le Restaurant Par Excellence. Cuisine Française. Famous for "Chicken Divan" and special salad.
Luncheon and Dinner
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112 East 52nd St.
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Don't be deceived. It's a surprising English Tavern downstairs—never to be forgotten by those who find it.

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The Barclay—33 E. 60th St., Manhattan
The Candlelight—114 Henry St., Brooklyn
Sophisticated American Foods

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RESTAURANT MAYAN, 16 W. 51 St., Rockefeller Center. Popular rendezvous for luncheon, cocktails, dinner. Unusual atmosphere. Luncheon entrées from 60c. Dinner Prix-Fixe from $1.50; also à la carte.

GRAND CENTRAL TERMINAL RESTAURANT and Oyster Bar, Lower Level, Grand Central Terminal. Nationally famous for all sea food. Steaks and chops a specialty. Lunch from 65c. Dinner from $1.00, also à la carte.

ROCKEFELLER PLAZA RESTAURANT—32 W. 50th. Smart but informal. Plaza Room: club breakfast 60c, luncheon from 75c, dinner from $1.00, cocktails from 25c. Old New York Room: luncheon from 75c, dinner from $1.00. Cocktail lounge. Cocktails from 25c.

HOLLAND HOUSE TAVERNE, 10 Rockefeller Plaza. 'Round the crescent bar for cocktails; in front of old tiled fireplaces for luncheon; dinner in the nooks. Luncheon dishes from 60c, dinner $1.50.

CAFE LOUIS XIV. 15 West 49th St., Rockefeller Center. Cuisine Classique. Fine Wines. American Bar. Prix-Fixe Luncheon $1.50, Pre-Theatre Dinner $2.00, also à la carte. William Adler and his Violin.

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LEON & EDDIE'S, 33 W. 52 St. World Famous café-restaurant offers America's most amazing values in food & entertainment. "Sly" & subtle Eddie Davis heads the show. 4 shows nightly. Continuous Dancing. "Should be visited at least once in every lifetime."

Manny Wolf's

Say "steak" to a great many people in New York, and they automatically answer (probably with a glistening look in the eye), "Manny Wolf's."

One of the oldest of New York's chop-houses, it really belongs in the category of legends. It was started down on Forsyth Street in 1890 by the present Manny's father, and migrated up-town to 201 East Forty-Ninth Street six years ago. For fifty years, steaks have been the thing-to-ask-for—and wait till you see the size of them!

There's a convivial, hail-fellow-well-met atmosphere about the place, due for the most part to the sprightly Mr. Wolf himself, who comes as near to being in two places at once as we've ever seen. The large room is simple, rather early-century looking—and don't be surprised if Jimmy Durante or Rudy Vallee is at the table next to you.

There are other things beside steak, of course, and good they are. The menu is à la carte, with the steaks coming to about $1.50, to give you an idea. The place opens for dinner, and continues on into the weak hours, with after-theatre entertainment and dancing. The next time you or your escort are in a sink-your-teeth-into-a-good-steak mood, here's your dish!

Café St. Denis

A good place to be able to pull out of your hat for a quiet, well-served, and delicious lunch when you're Fifth-Avenue Christmas shopping is the Café St. Denis, conveniently located at 11 East Fifty-Third Street. Typically French, with a French cuisine, chef, and waiters, the popular little restaurant has recently been enlarged and redecorated in golden-brown tones, with red leather chairs (all of which blends beautifully with the new fashion colours, we discovered!).

Monsieur Marcel, the indefatigable owner who buzzes around making sure that everybody is happy (and everybody usually is), firmly assured us that there is no *spécialité de la maison*. He wants all his food to be good (he pops into the kitchen and tastes things at unexpected times), and that's all there is to it. Even so, we would just like to mention the Lobster Bisque and Oysters Rockefeller you'll find here.

Lunch starts at eighty-five cents; dinner at $1.25.

RESTAURANTS—DANCING

ST. MORITZ-ON-THE-PARK, 50 Central Park S. Dinner and supper dancing in the Café de la Paix. Celebrated orchestras and entertainment. Home of Rumpelmayer's and 'Round the World Bar.

THE WHIRLING TOP—3 E. 52 St. Rendezvous for Connoisseurs of excellent cuisine, wine & liquor. Cocktails from 40c, begin at 3 p.m. Dinner $1.50—$3.50; Entertainment. Air Cooled. EL 5-8051.

VERSAILLES, 151 E. 50 St., PL. 8-0310. An impressive French cuisine makes Versailles the glamour spot of New York. Cocktail Hour, Dinner & After Theatre. Presenting nightly B'way's Brightest Stars. Maximillian Bergere & Orch. Panchito & his Rhumba.

LARUE—45 East 58th Street. VOl. 5-6374. New York's smart rendezvous. Cocktails, dinner, supper. Eddie Davis' & Joseph Smith's orchestras. Continuous dancing till 4 A.M.

VOGUE'S GOURMET'S GUIDE will point the way to recognizedly fine restaurants. Keep a copy of it handy—and don't forget to refer to it when you want to try a new place to dine.

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HANS CHRISTIAN ANDERSEN, Paramus
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GOING ON A TRIP? Be sure that one of the things you take along is Vogue's Gourmet's Guide. It will direct you to the finest places to dine en route. Keep it with your road map!

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On Highway 101, 3 miles south of Palo Alto—in the shadow of Stanford University. In the Beautiful Santa Clara Valley. Food—California's Plentiful Best.

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SO HIGH, Easton. Rt. 59—3½ miles west Merritt Pky. Easton exit. Food that has individuality. Specializing in lobsters, steaks and southern fried chicken. Scenic beauty. Terrace dining. Bridgeport 4-6456.

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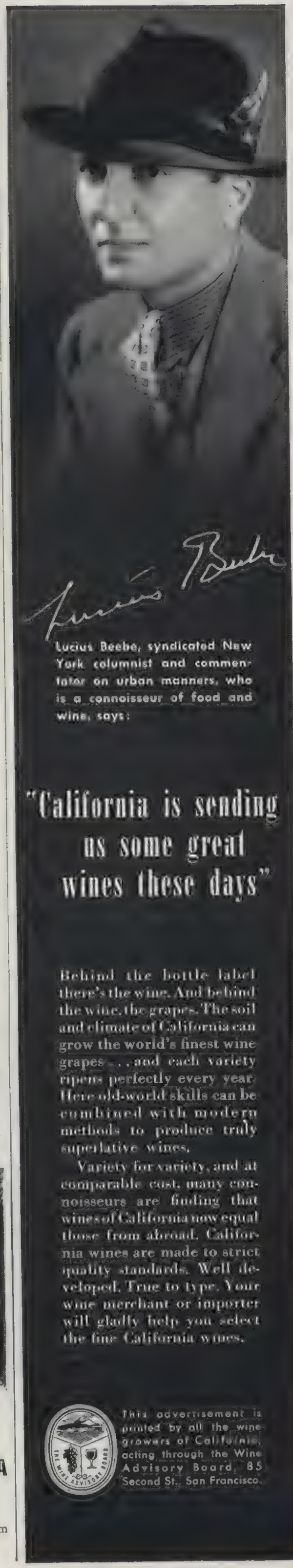

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Vogue's ADDRESS *of shops*

If you don't find what you are looking for in these columns, write to Vogue's Address Book, at 420 Lexington Avenue, New York City, and we will try to find it for you.

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GOODY GOODY. One hundred and sixty-seven kinds of honey inhabit Mr. Plotkin's Service Delicatessen—make a bee-line to 1007 Lexington Avenue and count them for yourself. That will give you an idea of the tremendous quantity of delectable viands you'll find thronging ceiling to floor of this little shop. The supply ranges from the staplest of staples, to things like frogs' legs in jungle sauce, French cock's combs, and rattlesnake meat! Along the more usual line, we found unusual things such as raw carrots

ELECTROLYSIS (Cont'd)

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BOOK *and services*

rounded like melon balls, for instance. Foresightedly, the Service Delicatessen squirreled away their imported delicacies, and there's nothing (or *almost*) you can ask for that they don't have.

The service that we think you'll be especially interested in is this: they'll send to your cocktail party trays of appetizers, and beautifully arranged they are. All kinds of buffets they produce; their Swedish *smörgåsbord* is the genuine article. All this reduces cocktail parties to a mere dialing of BUtterfield 8-7384.

FLOWERS. Lilly Lees is a flower shop after our own heart. It isn't a shop, really. It's a large studio room down at 29 West Twenty-Sixth Street, which you will probably never see, only telephone to. Mrs. Lees is a fresh-flower fiend, we discovered. Spanking fresh, with the dew still on them, her flowers come to you—and if they don't last at least four or five days without pampering, she's quite chagrined. Another of her floral credos is that flowers should belong to You just as definitely as your perfume scent. She likes to know you and your house before she starts choosing and arranging.

The number is MUrray Hill 4-4887, make note. Remember it when you want a comment-inviting centrepiece for a party; remember it for Christmas decorations for your house; remember it when you crave an eye-catcher of a corsage. (We're attracting much attention with an unusually shaped "cabbage rose," made from the petals of twenty-seven roses!) If you're canny, you might put this in a conspicuous place for your husband to find. We think there's nothing nicer for a husband-to-wife Christmas gift than a weekly order of flowers (arranged, if you like).

HAIRDRESSERS (Cont'd)

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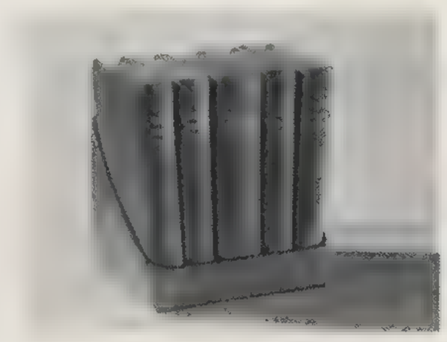
Shop

Holiday White: Dance into the winter holiday season in a snow-white dress of crisp taffeta, frosted with rows of silver leaves. The cut of it is young and pretty; full, short, puffed sleeves; a wide, crisp skirt; and skin-tight bodice. Excellent for dancing around or striking angelic attitudes. The cost for the angelic air is $75, at Jane Romeyn, Inc., in the Hotel Pierre (Fifth Avenue at Sixty-First Street).

You'll find plenty of beautiful dresses here, many of them this shop's own originals, made to order. The négligés here are perfectly lovely, and beautiful lingerie quite a *spécialité de la maison.* A charming quiet place to do Christmas shopping, for you or for some of your most worthy friends.

Originals: If you want to send out Christmas cards with a definite flair and originality, you'll love the hand-painted cards made by the Italian artist, Nivola. Each one is painted individually, on paper of excellent quality, and signed by the artist. It is not idle talk when we say that we would like to frame any and every one of these little paintings that we saw. There are many subjects to choose from: animals, angels, city scenes, and still lifes. You may order them (allowing plenty of time) from Nivola's studio, at 96 Fifth Avenue; or from Saks-Fifth Avenue. The cards cost $8.75 for twenty-five.

In leather: The present in the picture below is one of those things that you keep planning to buy for yourself, but never seem to acquire unless some one has the insight to get it for you. It's a dictionary set, with volumes in English, French, German, Spanish, and Italian. The books are small, bound in supple pin morocco; red or green or black. Like most Mark Cross pieces, it's the leather you love to touch. The case is of leather to match; the price-tag rather surprised us by reading only $12.50 for the complete set.



Other Cross loot...a very small leather-covered case which slides open to reveal two photographs, one on each side of the case. Mark Cross calls it their Love Locket. It's $3.75 for this, in red, blue, or black morocco, or in ginger pigskin.... And to put in a man's Christmas sock, there are leather cuff-links, either square or oval; $3.75 in pigskin, and $4.50 in golden crocodile leather. These are adjustable, and may be put in the shirt before putting it on. All this, and more, too, at 655 Fifth Avenue (at the corner of Fifty-Second Street).

Hound

consults the calendar

Flighty: You wouldn't expect anything made of plaster to be flighty, but then you probably haven't seen the utterly charming little plaster figures at Modernage. These characters, designed by Romain and Svanton, have a Gay-'Nineties, whoopsy quality that we find beguiling.

The lady of curves in the striped dress wears a great swirl of ostrich feathers on her hat, cascading down and almost covering her face. The fat white horse has a curly mane of fuchsia-coloured ostrich plumes. His body is dotted with little golden nailheads here and there. Mad, but sweet. The lady in the hat is yours for $6. And you may have the horse, complete with rider, for $6.50. They come from Modernage, 162 East Thirty-Third Street.

Since this shop concerns itself mostly with furniture, you might not think of buying small things there, but there is a good collection of gifts, many of them delightfully inexpensive, and all of them decorative. Go there and do your own discovering.

Wrappings and Trappings: On the eleventh of November, a new gift shop is opening on the first floor of Macy's. There are about a hundred gifts—for men, women, children, babies, or the house. Each package holds several presents, wrapped together in a cunning way, to reveal the kind of gift it is and whom it is for. And all of the gift packages have names.

Of course, to keep the air of secrecy, these are all packed in boxes that do not give away their shape. Prices range from just under a dollar to $11. Ask for Macy's Gift Bar. This department is quite separate from the well-known regular gift-wrapping department here.

Crystal Jewels: Here we show you some of the famous jewellery from the Orrefors Galleries, at 5 East Fifty-Seventh Street. The barpin with the square-cut stone costs $50; the bracelet, $155. The stones are beautifully cut crystals, set in heavy Danish silver. The ring, a white beryl set in gold, is yours for $155. We've photographed them twice here, so you'd have some idea of the size. There are many other handsome pieces here, too—many of them combining onyx with the crystal, and some lovely ones of green beryls set in platinum. This gallery is also the home of the Orrefors glassware. Even the smallest ashtray in this collection has an important, distinctive air about it. Remember this place when you go shopping for some very elegant friend, who likes only things of superb quality.

VOGUE STUDIOS

MORE ON PAGE 30

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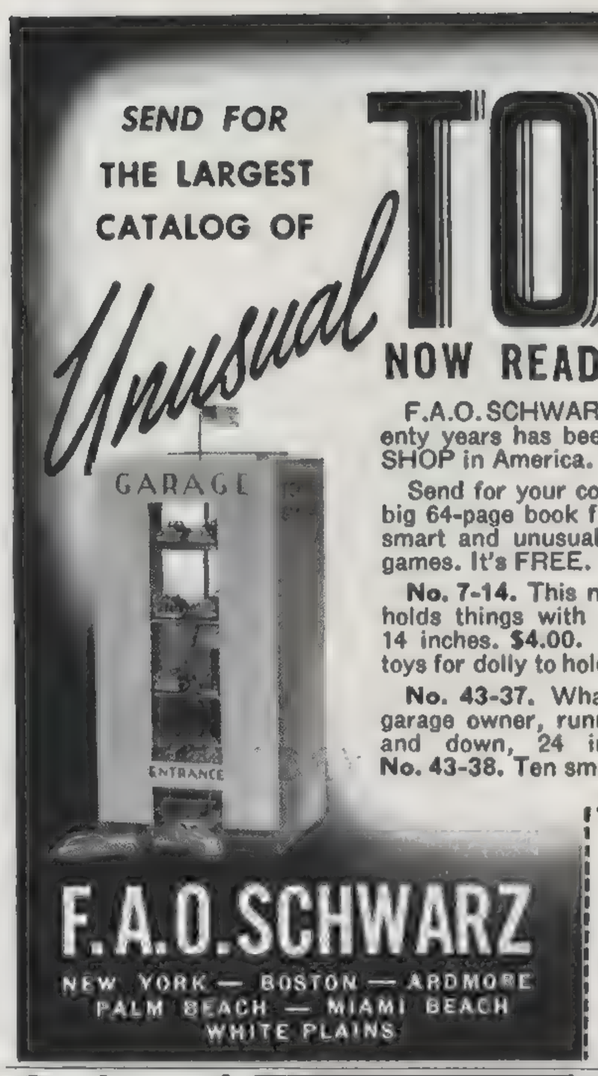

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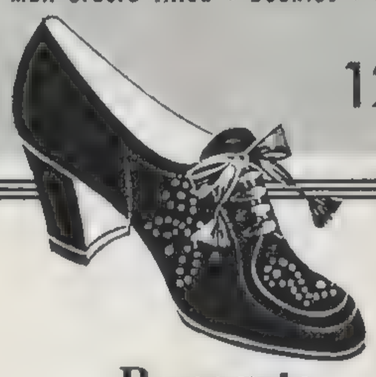

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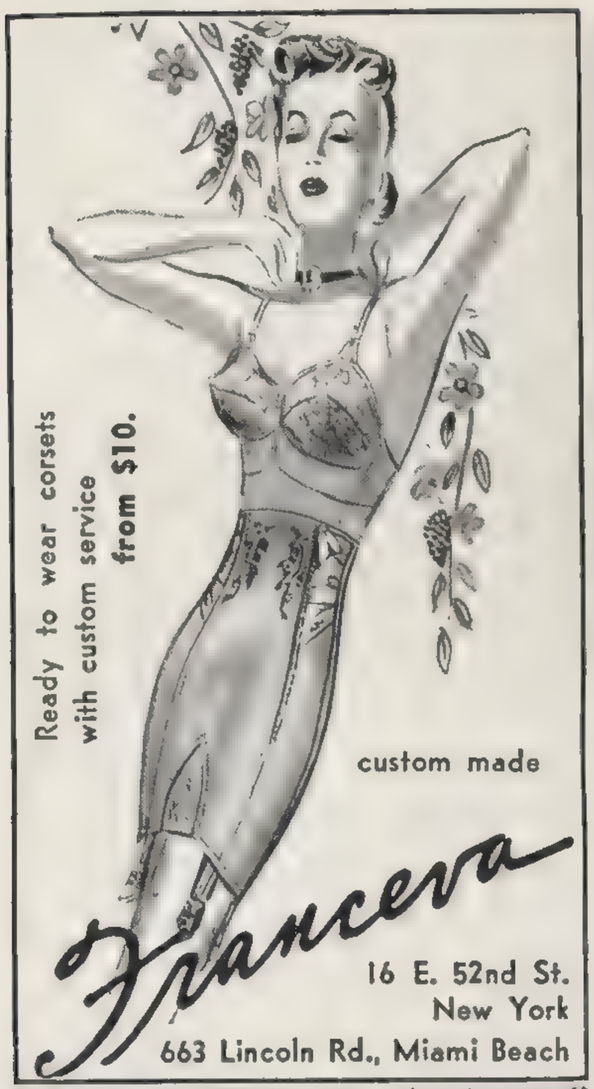

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Shop

Country Triumph: This is our idea of a wonder-present for some one who inhabits the country. The coat is made of navy-blue South African cape-skin, soft and pliable. It has a military air, with its double row of brass buttons and its modified epaulets, each topped with a single brass button. (Or you might say it's more like a Naval officer's uniform.) The skirt is full, pulled in at the waist with a wide leather belt.

It has deep, roomy slit pockets, and, for your special delight, a bright plaid woollen lining. You'll find it at The Cotton Shop, and love it for years and years. To acquire one, plunk down $98.50 at this shop, 543 Madison Avenue. If you're one of those people who get $100 Christmas cheques, you'll know what to do with it.

Bottles Beautiful: These scent-or-lotion bottles look like old ones, but, as a matter of fact, they are being made right in this day and age and minute. Therefore, you may buy as many as you like. We'll take a dozen pairs, please, to give to some of our best friends. These bottles have decalcomania flower designs on them—lovely ones—, and the sides are decorated with scrolly gold patterns. Well, Goldilocks, somebody can have Father Bottle for $2.50, Mother Bottle for $1.75, and Little Baby Bottle for $1. There are a couple of other sizes, too. You can buy them from Alex Anderson and Son, at 912 Nicollet Avenue, Minneapolis, Minnesota.

Young Addition: Small children and fond mothers will rejoice at the news that Miss L. Brogan has opened a new shop. It's at 750 Madison Avenue, and will contain the same exquisitely made children's clothes for which you liked the old shop. Though the new address is so convenient for people who live up-town, Brogan fans who like to shop down-town may still do so, for the 444 Madison Avenue shop is flourishing, too.

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17 Jewel Yellow Gold Filled
Complete with Bracelet

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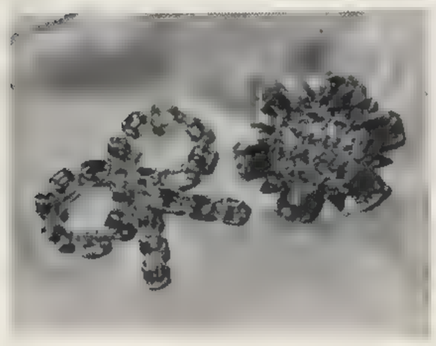
IN BUSINESS OVER 108 YEARS

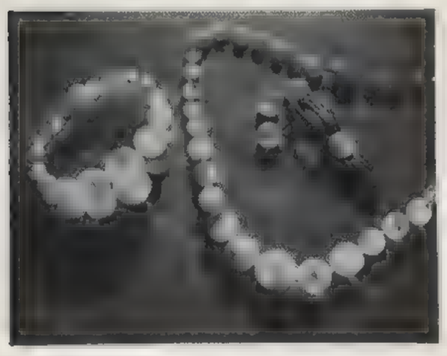
Hound consults the calendar

Sparklers: These bright, shining jewels look as though they should be worn by beautiful women and lent to Christmas-trees. They're *that* decorative. They're made by the Bailey, Green, and Elger people, who spend much of their time making buttons, buckles, and such trappings. The bow-knot pin at the far left is of make-believe aquamarines, which look very nearly real to us. Trim your favourite dress with one for $6.



The star-like pin at the right is made of large sapphire-coloured stones combined with crystal-like stones. Cool, and dramatic, it also has a $6 price-tag. Both of these are at R. H. Stearns, Boston.

Keys to Beauty: Have you seen the new beauty trick of Helena Rubinstein's, called Keys to Beauty? We think it's rather beguiling. Three of Rubinstein's lipsticks have been assembled on, of all things, a key-ring; dangling in red, blue, and white cases. The shades are Sporting Pink, Red Coral, and Red Velvet. Also dangling on the key-ring chain is a round metal mirror, all for $1. You can buy yours at the Rubinstein salon, 715 Fifth Avenue. And while you're at it, you might as well buy a few extras. They make such good little stocking presents.



Moon Jewels: These jewels are not made of moonstones, though they seem to be. No, it's a substance called "Satinore," which gleams as moonstones are wont to do. The three-strand bracelet, which will fit any-sized wrist, is yours for $3.50. The necklace is $2.75; and the brooch, set in silver-coloured metal and rhinestones, $2.25. You may purchase the whole set for a mere $8 (though you can, naturally, buy pieces separately). It's not much to pay for such ethereal-looking jewels. All of these prices include postage, from The Josselyns, 174 Newbury Street, Boston.

For the House: From the House and Garden Shop in Schenectady, New York, come these handsome modern pieces, patterned after Georgian Regency designs. The hand-carved pineapple lamp is of pickled pine. You may order it with or without the parchment-like shade, decorated with gold. The shade itself costs $8.50; and the lamp, minus shade, is $23. We liked, too, the lyre-shaped book-ends of hand-carved pickled mahogany, small but dignified, of a lovely soft pinky-beige tone. The price for these is $10 per pair.

VOGUE STUDIOS

MORE ON PAGE 32

A brilliant expression in modern jewels by Wiwen Nilsson ~ interpreted with rock-crystal and onyx, beryls and other semi-precious stones mounted in silver, platinum, and gold. Exclusive with the Orrefors Galleries. . . . Prices start at $80; other jewelry from $10.

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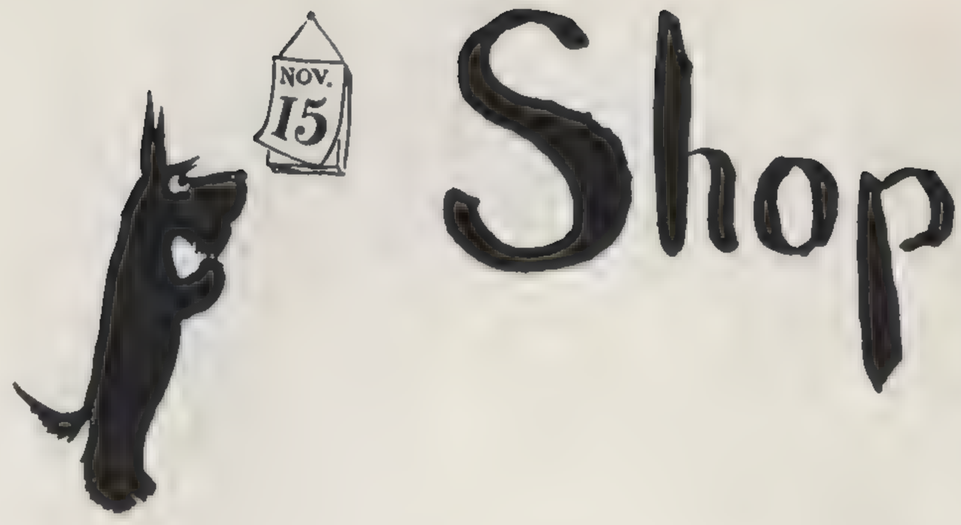
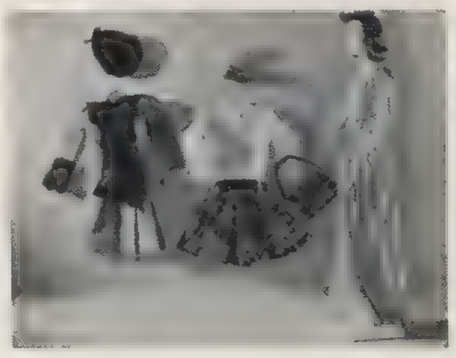


Clapper: This fine Victorian hand will come knocking at your door any day now, if you'll send $7.50 to Neiman-Marcus, Dallas, Texas, for it. It's made of brass, about half life-size. Other Neiman-Marcus gifts which we like include a square inkwell, enamelled in pastel shades, for a lady's desk. It's $3.50, and you can have a huge monogram or a script facsimile name for $2 extra. All these prices include the cost of postage.

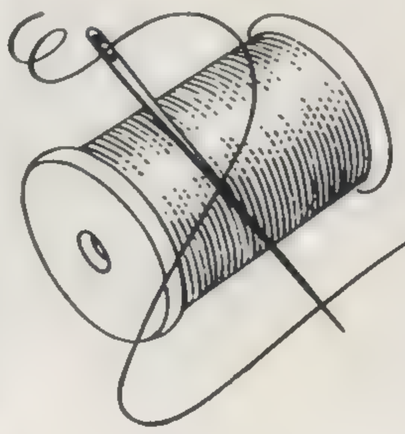
Introduction: You have met this young person before in Vogue (November first issue, pages 92 and 93). Now here she is again. Her true name is the Deb-U Doll, and she is a dream of loveliness—just the sort of débutante that every young girl would like to be. In this picture, she is wearing her tomato-coloured crêpe evening gown with a gold leather belt. Thus attired, she costs $8. She has all sorts of other costumes, in which she appears for from $8 to $10—or you may buy extra clothes separately. She and all her lovely clothes are to be found at F. A. O. Schwarz.



Beauty mat: Eleanor Beard, who beautifies everything she can get her hands on by quilting it, has made some charming mats to do your exercises on. They're of quilted printed challis, and tie at the corners to an under-mat of heavy rep. For $13.50, make rolling on the floor a festive occasion. The top pad is removable for washing. 446 Park Avenue is the address.

Cambodian: From Gump's, San Francisco, come these two pieces, both of gold-plated Chinese silver. The Chinese Temple dog pin is your dog for $4.50, and brings good luck free of charge. The Cambodian necklace, adapted from designs on an ancient Cambodian head-dress, is most impressive, for $45.

NOW IN CHICAGO



Lilly Daché

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1107 Lincoln Rd., Miami Beach

Hound consults the calendar

Flower-Stand: This is one of those flower-stands that are copied from old chemists' test-tube racks. You can make endless arrangements of small flowers, or grow tiny ivy plants in the tubes. This half-round one costs $10, and is of mahogany. Or you may buy a circular one, with tubes all around it, for $12.50. You'll find both of them at Malcolm's House and Garden Shop, Baltimore, Maryland. Another interesting present at Malcolm's is the set of mark-able high-ball glasses. These are just like other high-ball glasses in appearance, made of rather heavy glass, and there is a little place on them for marking the name of the drinker, for the duration of the party. A marking pencil is included in the price; $5 a dozen. All of these prices are postpaid.

VOGUE STUDIOS

Spangled Sweater: This evening sweater and skirt come from Martha West, whom you probably already love for her perfect casual sports clothes. You have certainly seen jewelled evening sweaters before, but this one is exceptionally beautifully made. The top and shoulders are covered with a sumptuous arrangement of dark green paillettes, small crystal beads, and gold crustations, wonderfully intricate in detail.

The price for this is $30. It's flame-red, but you may order it in other colours, too. With it, a slim flame coloured crêpe evening skirt, for $13. This is only one of quite a large collection of evening sweaters which Miss West is offering. And there are dressed-up afternoon sweaters, too—very pretty. They're the kind of thing you like to wear for entertaining at home, when you want to look both comfortable and festive.

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BIG AND LITTLE EVENINGS RESORT FASHIONS

NOVEMBER 15, 1940

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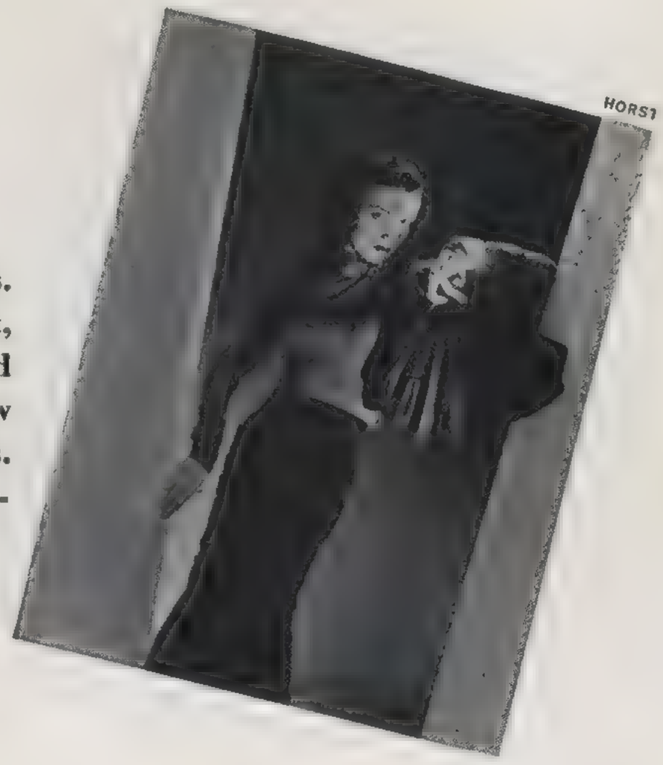


Red and black for Northern evenings. Over wool-embroidered jersey skirt, a lisle sweater, with self-wrinkled sleeves—same red shade as the new scarlet "Honey" lipstick by Pond's. Jet-and-wool snood—cut like a sugar-bag. All are from John-Frederics

NEW MERCURY 8

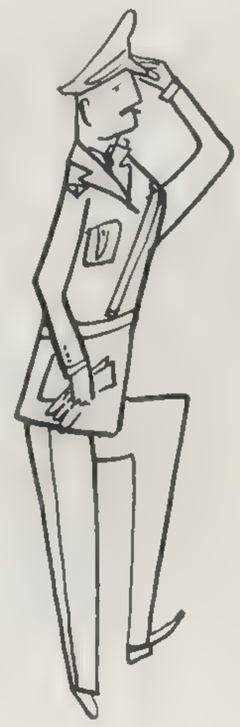
FLEET WINGS FOR A MODERN YOU The magnificent 1941 Mercury 8 breathes excitement in the newness of its sleek beauty and masterful size. It travels with a liveliness to match your gayest moments. • In its proud, graceful way on the road—its brave new colors, clean lines and color-matched interiors—the Mercury radiates authentic style. • You'll find it a dream to drive. Slim wheel, gearshift and pedals respond to a touch. It parks and maneuvers through traffic with an ease that will delight you. And it is *very* thrifty! • The Mercury puts its best foot forward as a woman's personal car—modish, obedient, and deeply comfortable. In a few moments behind the wheel (any Mercury, Lincoln or Ford dealer will oblige you), you'll learn why the Mercury 8 has become the outstanding big-car success of recent years.

Vogue's Eye View of Fashions for Big and little Evenings

WHITE tie? Black tie? Prosaic foulard day tie? All three of them are being laid out by the tri-dextrous man's man above. All three of them are put on night after night—when the lights go on in America. For night-life in America has built up its own traditions of dressing—its own degrees of formality and informality.

The proportion of those prosaic foulard ties, however, is conspicuously high. And the culprit is the American male. Instinctively, women like to dress up. And instinctively, men—at least too many American men—dislike to. They balk. They mutter. They say they "don't care." All of which is pretty exasperating. Not only to women. But to Big Business and Civic Interests which are agitating for more formality to stimulate industry, aid commerce, help America uphold the rôle of fashion leadership that has been thrust into her hands.

What to do about it? Within this issue are a few ways to break down intractable males. Within it, too, are many ways out of your own evening-dress quandary—clothes for big or little evenings, clothes to cover do-dress and don't-dress contingencies, clothes to take you anywhere—whether the man at your elbow be in tail-coat, dinner-jacket, sack suit...or a Uniform.



JEWELS FROM TIFFANY AND COMPANY

HORST · CONDÉ NAST ENGRAVING

Brilliant and Bejewelled

DEGREES OF DRESSING

Clothes for America's night-life.... from cotillion to cinema

In America, what men will wear at night has always been more of an Issue than what women will wear. Creatures of convention that they are, American men will docilely climb into any costume that absolute convention demands—from a pink hunting-coat to white tie and tails. Notice, please, that we say when absolute convention demands. For here is, as any American woman will tell you, the rub. When any leeway is given to man's choice in the matter, when he is permitted to choose whether he shall wear dinner-jacket or not, it is on those nebulous, non-regulated occasions that the American man begins to balk.

He wouldn't dream of going to business tieless, and with an open shirt; but he has been allowed, not only to dream of, but get away with going to dinner-parties in his business suit. And this leeway on the part of American wives and American hostesses has led to the general hit-or-miss appearance of many of the evening gatherings in American cities from coast to coast.

New stronghold of elegance

Women like to dress in the evening. They know they look their best then. And this year, more than ever before in our history, women are being urged to dress as well as possible, as formally as possible on all the properly prescribed occasions. They are being urged towards this interest in elegant dressing not only by business men, but by civic and political leaders. They are being urged to assume the rôle of fashion leaders of the world—to stimulate, by their dressing, the great fashion industries.

For America, the great stronghold of informality—of movies, bowling, hamburgers, juke-boxes—finds itself, this year, the only country in which tail-coats and white ties can be worn. Only here can such pleasant customs as dressing for dinner be observed. This year, American women have found themselves, suddenly, the custodians of Tradition and Form; the upholders of the arts of polite living.

Men are the culprits

Women can not do this alone. Women can not dress formally, elegantly, in the evening, if the men who are their escorts have no interest in their own dress. A regard for form—call it formality if you like—is a great morale stiffener. But it can not be a feminine responsibility alone.

This year, it is actually a little simpler for men to be correctly dressed in the evening than in other years. Black tie suffices for most occasions. In Washington, for the first time in years, white ties are not "musts"; the diplomatic set, following the lead of the British Embassy staff, dines in black ties. For the first time, at many great houses in New York where male dinner-guests invariably wore white ties, black ties are now not discouraged. There are, it is true, still certain evenings in cities all across America where the most formal of dress is expected.

Opposite page

Brilliant and bejewelled and covered up is THIS winter's way to go to dinner and the theatre. On the girl in red: diamond-and-ruby jewels, a cap to echo the embroidery of her silk crêpe dress. On the girl in blue: sapphire-and-moonstone clip, sapphire-and-diamond earrings and bracelet, a snood of sequins to echo those on her silk jersey dress. Nettie Rosenstein costumes from Bonwit Teller; I. Magnin. All the jewels are from Tiffany and Company

And on these and the following pages, we show you how to cope with the dressing dilemma whatever your escort wears—from white tie to any-old-tie-at-all. We outline the kind of dressing for every kind of occasion that you're likely to encounter in night-life throughout America. Well—*practically* every.

White-tie nights

Girls still curtsy at the Assemblies in Philadelphia. Men wear white gloves to Charleston's St. Cecilia Ball, Baltimore's Bachelors' Cotillion, New York's Assembly and Knickerbocker. Strictly white tie are Richmond's German, Boston's Assembly, Chicago's Bachelors and Benedicts', Dallas' Idlewild, and St. Louis' Veiled Prophet Ball. Whenever the Opera or the Ballet comes to town, whenever débuts and premières are given, women pull on long gloves; men in white ties feel more complacent than those in black.

Almost without exception, feminine shoulders are bare on these nights. And this year, both slim skirts and bouffant ones float across the waxed floors. The young waltz in tulles or stiff taffetas—like the wine-and-rose one on page 43—the worldly in slimmer sheaths. Sequins ricochet their glitter from mirrors. White-and-gold or romantic black dresses, like those on page 42, make heads turn. And jewels are fabulous. (Continued on page 97)

LUIS LEMUS

TULLE HEAD-DRESS, GIANT POWDER-BOX; BERGDORF GOODMAN

TAFFY SATIN DINNER-DRESS; SAKS-FIFTH AVENUE

This page: Two ideas for you, when the night is black tie. Omar Kiam's taffy satin dress; Verdura jewels. (Left) Black pleated tulle and turquoise bead head-dress, antique jewels, a powder-box the size of the moon

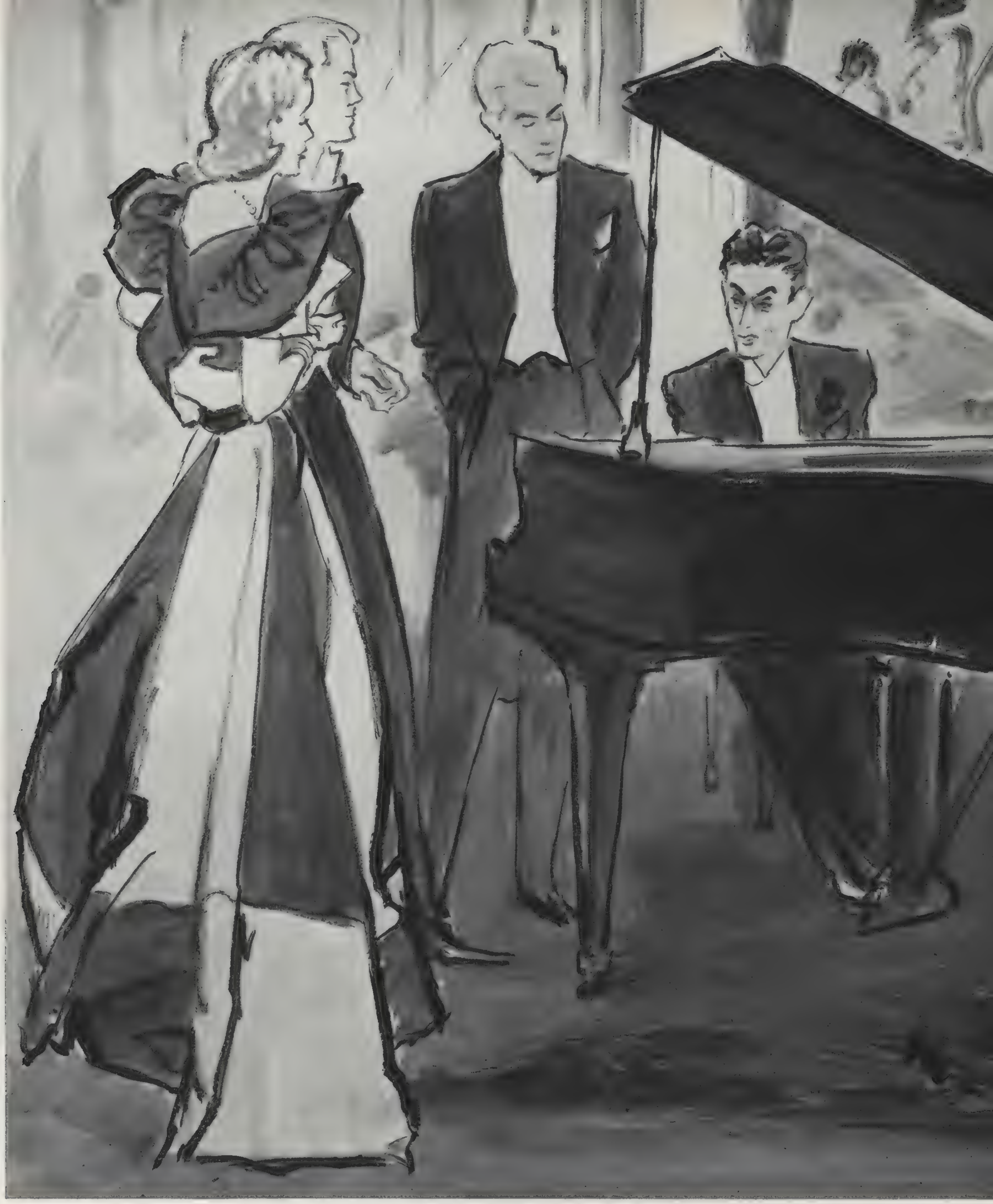
Opposite page: Two new evening coats born to go over black dresses. First, tangerine Stroock wool. Second, white felt cut like a Russian tunic. Both: Lord and Taylor; Ransohoffs. Décor by Pahlmann of Lord and Taylor

PHOTOGRAPH BY RAWLINGS

When a man wears a black tie

LARRY ADLER, the lionized virtuoso of the harmonica, who plays for both symphonies and private parties. Raptly listening here: one girl in a black faille-and-lace dress—a Jay-Thorpe Original. The other in Mabel McIlvain Downs' romantic black velvet and lace. Henri Bendel

When a man



wears a white tie

EDDY DUCHIN at the piano—his sweet swing packing the young crowd into the Waldorf's Sert Room. Young boys in white ties—pretty débutantes in their best dance dresses. Like this wine-and-rose poult-de-soie, its skirt wide, bodice heart-shaped. A Milgrim Original

When a man

RAWLINGS

No definite plans for the evening. Dinner, possibly a news-reel, a night-cap somewhere. The man at your elbow in blue cheviot. Charming solution: This black crêpe suit; skirt day length; jacket glittering with jet; tiny, non-obstructing jet turban; jet and pearl jewellery. (And the suit owns an evening-length skirt, too—see left.) Saks-Fifth Avenue

doesn't dress

FURNITURE FROM AMSTER AND LAMB

For late afternoons or impromptu evenings—a red silk velvet suit with a day-length skirt. For 5 P.M., dress it up as above: gold embroidered cap; black jersey blouse, gold-coloured jewellery. For evening, dream it up (as at top) with a befeathered black velvet cap, yards of jet jewellery, and a jet-studded blouse. Bergdorf Goodman

"... And don't dress"

The case against this misleading little trap-phrase, by the well-known actress, Patricia Collinge

THERE seems to be a tradition going around that men don't like to dress up of an evening. Biting and snarling, they can sometimes be trapped into tails for the opera. But even then it is only the fear of looking different from their fellow men that induces them to such lengths. Getting them to put on a dinner-jacket for more simple functions is the work of weeks, and as for persuading them to don the conventional black and white for no other reason but that they look prettier that way...that is something that no woman has accomplished. So, at least, I am told.

"Men hate to dress" is the constant cry, and most of the men have come to believe it. My own feeling is that if no one had ever told them about it, they wouldn't give it a thought. In fact, way down deep, they not only don't hate to dress, but they like it very much indeed. If there is anything more complacent than the freshly shaved face that radiates above a white tie, I don't want to see it.

Once in a while, a genuine moan is heard that it is too much trouble to dress. Where, I want to know, does the trouble come in? There are no weighty decisions to be made...no wavering between this little number and that... no worry about being overdressed or not. The only decision they have to make is whether to wear a black tie or a white, and that is usually indicated for them, so what, may I ask, is all the screaming about? Never do they have to remember what they wore to the Cunninghams' last time. And never, never, do they have to wonder what they are going to do about those damned flowers that they are going to have to wear because they will hurt some body's feelings if they don't.

They have no little accessories to collect, no colour scheme to preserve. And they don't even have any trouble with their hair-do. They don't actually have to do a single, solitary thing but take off one suit and put on another; and once it is on, it is no shock to walk into a room and find some other man wearing exactly the same thing.

HOWEVER loud they scream, some men are just as arbitrary about dressing as the women. I know a woman who invited a young man to a Sunday-night supper and, in the kindliness of her womanly heart, told him not to dress. Whereupon her husband fixed her with a Beebe eye and said, "Emily! It's October!" And I know at least one young actor who is a genius at talking the author around to fixing at least one scene so that he can wear tails.

My own home life is, according to my friends, an exception. Out of a world BULGING with men, as Mr. Dwight Fiske expresses it in song, I drew for my prize a bit of Old New England who likes to dress up. Many's the time I would prefer a simple dress and hat for reasons of my own, one of them usually being that I haven't got around to getting that permanent wave. But not Old Rock Bound Coast. He has got himself a new dinner-jacket, and he is going to wear it. Some of these grumblers ought to hear him sometime. "I'm going to change anyway, and it's just as easy to put on one suit as another!" Of course, the Revolution will take care of him, nicely.

PEOPLE call me up from time to time and say, "Come to dinner on Monday, and tell Jim not to dress." The suggestion is made in all sincerity and prompted by goodwill, but if any one thinks it saves me any trouble they are crazy. First off, I tell my exception he is not to dress, and then he says, "Why?" After we get *that* settled, my work really begins. Not only do I have to persuade Maine and Vermont that he really looks perfectly darling in his old blue serge, but I have then to figure out a little something for myself.

Many's the time I have taken this don't-dress thing seriously and turned up in my green-and-blue plaid from the budget shop, only to find every one else in peach-coloured velvet and dear grandmother's pearls. So then the next time I am told not to dress, I just laugh bitterly and drag out the white silk jersey and put flowers in my hair... and what happens then is that all the others are in sweaters, and I find we are booked to go bowling after dinner.

I don't know anything sillier than going out all dressed up with a gentleman who is not, unless it is the other way around, and the subtlety of dressing when your escort doesn't is beyond my coping with. I haven't the sort of wardrobe that is equipped to cover every emergency, it being hardly equipped to cover *me*. All that it leads to is my going into the closet and flinging things around. I start pulling out boxes and looking for the red dress I wore the autumn before. (Continued on page 101)

Opposite page

Suppose it's one of those perplexing nights. When some men wear white ties, some black. Opposite is a perfect way out: Celanese jersey—not too formal because of the covered arms, yet ornamental because of all that white and gold, the gold kid gloves, the gold-and-amethyst jewels from Olga Tritt. Dress and gloves; Bonwit Teller; Neiman-Marcus; I. Magnin. Lucien Lelong's "Black Tulip" lipstick

PHOTOGRAPH BY HORST

Party Dinner: White and Gold

Supper at La Rue

At La Rue—idolized restaurant for after-theatre snacks—men in white or black ties, women dressed like these. On the first, silk jersey dress—the utmost degree of restaurant formality; Milgrim. On the second, prune crêpe; Henri Bendel

Going to see Cole Porter's newest musical hit—two theatre-goers—he in black tie—she in one of the new quiet blond outfits. Coat of Stroock's camel's-hair, lined with cerise and green taffeta, beige crêpe dress. Both from Henri Bendel

Seeing "Panama Hattie"

CLARENCE BULL

Katharine Hepburn

in the movie, "The Philadelphia Story"

With a certain incisive wilfulness, Miss Hepburn strides through this new movie, made from the vacillating, but amusing comedy in which she starred for four hundred Broadway performances. Miss Hepburn is now on tour with the play, which, by the time it closes, will have grossed some two million dollars

VOGUE'S SPOT-LIGHT

By Allene Talmey

NERVOUS as a cat, New York has been caught between wars and elections, and is ready at the drop of a hat to laugh with a high whinny or to break into tears. In the theatre, at least, no one is giving it a chance to break into tears. It is all "April, April, laugh thy girlish laughter." Joe Cook, Al Jolson, Ed Wynn, Bert Lahr, Ernest Truex, Ethel Merman, Martha Raye—even old "Charley's Aunt," are all in town.

Out of all the productions so far, only one had deep emotion. That was "Journey to Jerusalem," a beautiful, warming, non-dramatic play about the boy Jesus—a play in which for the moment the forces of good had to capitulate to the forces of evil. Episodic, not too lush, not too full of the Biblical cadence, it had a thread connecting those days with these, but not a great rope of allegory. It was quiet, moving, but not heartening to hear that the family of Joseph would go to help build Herod's palace on consecrated ground. I wish that some one would write a play about David and Goliath, with no reference to appeasement, and the boy with the slingshot would knock down Goliath of Gath, and the Philistines would run like rats. That would be an evening's entertainment.

OF the ten or twelve comedies in town, "George Washington Slept Here" is perhaps the funniest—just an old-fashioned comedy about a couple who buy a house in the country and have plenty of trouble with water, neighbours, hired hands, gravel, chickens, and cows. Minus all subtleties, all sly allegories, all linking of the fate of the little couple with the fate of Poland, there is nothing but big, juicy, slapstick wisecracks by the best knockabout wisecrack artists in town. George Kaufman and Moss Hart have a sadistic beauty about their cracks. (The brat of all time is here, a tony Dead Ender, barefooted, mischievous, known as "Huckleberry Capone.")

Not as considered, not as basically philosophic as "You Can't Take it With You," not as consistently mean as "The Man Who Came to Dinner," this year's Kaufman-and-Hart hit has no spinal column. It is humour in a vacuum. Only George Kaufman and George Abbott, incidentally, have the trick of hiring actors who turn every piece of playwriting into the best kind of genre acting. Percy Kilbride, Paula Trueman, Jean Dixon—no leads, no big star parts here, but just the most adroit kind of comedy playing, with everything sure, and easy and slick as a whistle.

The acting is equally good in "Charley's Aunt," that old 1890 affair about the Oxford boys, the Brazilian aunt, a lad dressed up in women's clothes, but somehow it is all hilarious. The somehow, of course, is simply José Ferrer as the aunt, and Joshua Logan, the director who thought up all those wonderful bits of business. There is something horrid, usually, about making fun of the old plays—something so nauseous and superior, and so smarty about hissing and clapping at anything older than "Tobacco Road." But this is not true of "Charley's Aunt"—it is funny in its own right. (At least when Christopher Morley produced "The Black Crook," complete with beer and pretzels, it was over in Hoboken, and you had to take a ferry back where the wind knocked the laughter right out of your teeth.)

AND the acting is equally good in "Panama Hattie," with Ethel Merman swinging, and Betty Hutton jittering, and little Joan Carroll being Mama's darling in a musical that is wild, and naughty, and sinful, and packed like a Christmas stocking with song hits. But the costumes put your teeth on edge just as much as those in the Al Jolson and Ed Wynn shows. The critics called them lavish and opulent because they didn't think of ugly and rich. Tight, deforming, clashing, the costumes apparently are this year conceived in the dark. Even the old Ziegfeld formula of naked girls, forty cents worth of pearls, a hundred dollars worth of ostrich hats, and a swipe of lamé were better than these. It would be nice if some of these young designers would remember what George Lederer, the old-time musical producer, found out—that sheer black stockings are divine on chorus girls.

Sheer black stockings, incidentally, would help the thick legs of most of the skaters in "It Happens on Ice," that creepy, dull, slowly paralysing show. As Mrs. Miniver wrote in quite another connection: it's like "reading on a rainy Sunday afternoon in the country some old *National Geographics* to a rather deaf aunt." Full of lovely swooping skaters, doing magnificent Olympic star twirls, great leaps in the air, the skaters are all technique and no showmanship. Those audiences which have loved the Music Hall stage shows, without skates, now love this Music Hall stage show with skates—at the Center Theatre. But even so, it is an enormous dull success.

The acting is equally good in the movies and in the stills over at The Museum of Modern Art where D. W. Griffith, one of the great movie originals, is having a show. In his day, the movie erudite knew well his face, stretching long and thin, with a high, curved nose breaking over an underlip, (Continued on page 103)

Rosario and Antonio, frenzied but happy young Spanish dancers, hits of the show at the Waldorf-Astoria Sert Room

BENEFIT . . . TRAVELERS' AID SOCIETY

The Trinidad Calypso dancers, part of the cabaret at the elaborate "Help England Ball"

Mrs. McAdoo Taylor, Mr. Milton Holden, and Mr. Maury Paul

Miss Mary Aldrich, daughter of the Fund chairman

Mr. R. Van der Woude, Mrs. E. Leonard, Mr. A. McLanahan

BENEFIT . . . THE ALLIED RELIEF FUND

"For the Benefit of . . ."

NEW YORK'S gala-nights are all celebrated with a purpose this year. Benefit evenings are the brightest and gayest of the season, drawing unexpected numbers of people who are eager to dance for good-will and for charity.

On these and the next two pages are photographs of five of the first big benefits. All, except the "Help England Ball," marked this year's openings of New York's favourite night-places. All were solidly satisfactory financially, smash hits as entertainment. Every one watched the town's newest successes, Rosario and Antonio, Spanish dancers at the Waldorf's Sert Room; they laughed at John Buckmaster's impersonations in the Plaza's Persian Room. At the Allied Relief Fund ball, they saw Zorina dance, were amused by Ilka Chase's technique as a fashion-show announcer. It was all fun, but in the mood of 1940, fun with a purpose.

FOUR PHOTOGRAPHS BY KARGER

Mr. and Mrs. Paul Warburg and (centre) Eddy Duchin, band-leader, at the Travelers' Aid dinner-dance

In the Sert Room: a famous guest from Canada, Dr. Allan Roy Dafoe

Mrs. Wm. Averell Harriman, Mr. A. E. Chambers, Mrs. Julien Chaqueneau, and Mr. Herbert Weston

SIX PHOTOGRAPHS BY KNOPF

Mr. Spalding, Mr. Newberry, Miss de la Grange, Mr. H. Hyde, Mrs. Spalding, Mr. F. Bradlee, 3rd

Balloons, bright lights, and a superb fashion show in the Waldorf's Grand Ballroom

BENEFIT . . . MUSICIANS EMERGENCY FUND

Countess Carnarvon, the former Tilly Losch, at the Iridium Room

Mrs. J. Borden Harriman, U. S. Minister to Norway, at the St. Regis

Mrs. Carroll Carstairs chats with Mr. Terence Philip during dinner

At the benefit . . . Mrs. Morton Schwartz, Prince Serge Obolensky

BENEFIT . . . FUNDS FOR FRANCE

Crowds and gaiety at the benefit opening of Féfé's Monte Carlo

Mrs. Bradford Norman, Mr. C. Mathews Dick, Mrs. H. Brooks, Mr. Bradford Norman, and Mrs. C. Mathews Dick

BENEFIT . . .

Miss Esmé Harmsworth and Mr. Winthrop Rockefeller, at the Plaza

Miss Rosemary Warburton, daughter of Mrs. William K. Vanderbilt, dined with Mr. Angier Biddle Duke

Dorothy Lewis, star of the new St. Regis Ice Revue, in the benefit preview

Mrs. Harrison Williams, at the opening of Féfé's Monte Carlo

Watching the rhumba, Mr. and Mrs. T. Lewis (Loretta Young)

KARGER

The beautiful Mrs. John R. Fell, at the dinner-dance benefit

EUROPEAN CHILDREN

The Persian Room benefit for the U. S. Committee for the Care of European Children

Mrs. Marshall Field, Mr. D. Gibbons, Mr. Lucius Ordway

Mrs. Edward Warburg at the benefit in the Persian Room

New to Southern shore-fronts are the resort costumes on these pages. Each has a new colour scheme, or casts a 1941 shadow on the sand.
• First: New look—a coat that goes right to the edge of your shorts. Blue-bound white Botany flannel. Abercrombie and Fitch; I. Magnin
• Second: Grey and white—seagull colours—for a pyjama suit. Grey flannel; striped top. B. H. Wragge design; at Bonwit Teller
• Third: Short-skirt suit of Heller jersey—little suits like this run heavy competition for slacks. Grey skirt, striped top. Stein and Blaine

DESTINATION

...THE SOUTH

• First: Again, the covered top—with the knee-length skirt. This is a feminine version of white flannels—shirt-waist, mid-thigh shorts, brief skirt. B. H. Wragge design; from Bonwit Teller

• Second: A blazer suit—and blazers have made head-lines since the Duchess of Windsor arrived in Nassau wearing one. White men's wool blazer and skirt; red rayon blouse. Costume at Henri Bendel

• Grey and red together for a long-sleeved, high-necked beach dress. Red rayon crêpe dress; cardigan of grey wool. Milgrim; I. Magnin

South—

where they go, what they wear

Sarong-dress—
its skirt draped up,
native fashion.
Flowered yellow silk.
Henri Bendel

Sarong-slacks—
green Celanese rayon crêpe.
Natural jersey blouse.
Brigance design;
Lord and Taylor

Eric

WHERE THEY'RE GOING. This winter, they're heading for sunny nooks in the western hemisphere. It is, indubitably, the Americas' winter.

They're heading for Florida—automatically. For Palm Beach, and many a heretofore overlooked spot. They're talking about that little Inn at Ponte Vedra Beach; they're taking houses at Seminole; they're stopping off—just for fun—at the tiny tourist cabins of Marineland. And the polo-playing crowd is tamping down the turf at Gulf Stream.

They're excited about Jamaica—the de luxe Good Hope Ranch up in the mountains, where you can pick orchids by leaning from the saddle. Or the Casablanca Hotel on Montego Bay—you dive from your balcony into the sea.

They're getting their passports viséed (obligatory now) for Jamaica and Bermuda. (None needed for Nassau.) They're booking cruises for Cuba, Puerto Rico, Santa Domingo on the new *S.S. America*—if it isn't sent to China. They're looking up the sailings of the *S.S. Brazil* and the *S.S. Argentina*—to cruise down the coast of South America. They're thinking about Mexico, Guatemala, Panama....

The skeet-shooters and golfers are booking Thanksgiving holidays at White Sulphur. The anglers are rapturous about a new fishing place on the island of Curaçao. The devotees of Walker and Cat Cays are going back. And Sea Island offers a new sport, sand-sailing.

And half the country is going West—to the desert air of Arizona or New Mexico; to the California oasis, Palm Springs; or to that sports-spa wonder, Arrowhead Springs.

HOW THEY'LL LOOK. They'll love, almost unanimously, the civilized versions of sarongs. Tina Leser, a designer who works in Honolulu and New York, has started a whole Trend Toward Sarongs with clever ones of fabrics she herself designs. That's one on the opposite page—draped in authentic native fashion. It'll appear on Southern beaches; dining under tropical stars. And—there are new sarong-dresses, slacks, bathing-suits. (Continued on page 102)

Opposite—
Sarong-dress—
Javanese cotton batik attached
to white house-boy jacket.
News—white tops, printed skirts.
Saks-Fifth Avenue

Civilized Sarong
Eric

HORST

CONDÉ NAST ENGRAVING

Mrs. St. George Duke

Mrs. Duke, who was Miss Priscilla St. George, is known for her beauty, her horses, and her pointers and setters. At twenty-one, she is one of America's youngest dog-show judges; and ever since she was seven years old she has been keeping her own breeding books for her now-famous kennels, "Prune's Own"

PARIS IS SILENT

An American writes from Lisbon of the strangely quiet city, seen in September

PARIS is a city of silence and sadness, back in the horse-and-buggy days, without a horse and buggy. Only a third of its population has so far returned. There are no private cars. Only the powerful field-grey cars of German soldiers and officials, and the minimum of vehicles for provisioning the city, can draw on the limited supplies of gasoline. In the morning, there is not a car in sight at once populous corners like the Gare Saint-Lazare. There are a few pedestrians and bicycles, hastening away into the deserted streets. The subways run, but transport is a problem. Unemployed men have rigged up all kinds of hand-barrows and will take your trunk all across Paris for twenty francs.

The café terraces are empty. Only once a week, the Parisians converge on the Champs-Élysées and walk in the sun, and sit on the terraces among the German soldiers. They are not enjoying themselves, but they come of old habit, with a blank look on their faces. I do not know how to describe this look. Perhaps it is the way an old woman would look, revisiting a ballroom where she was once very happy, a long time ago.

During the day, there is a desultory activity in the business streets. Long queues wait outside the food shops. It takes a housewife's full time to cater for her family, and, after arriving at the end of a queue, a pint only of milk, or a quarter of a pound only of butter, is doled out to each buyer. Certain things are entirely lacking: oil, soap, rice, coffee, canned goods, pork products, cigarettes. Others, such as sugar, potatoes, butter, cheese, milk, are doled out in careful quantities. Only fruits and summer vegetables are plentiful, and, cooked without butter or salt, they aren't what they used to be!

ON the business streets, one sees as many German soldiers and *fonctionnaires* as Frenchmen. In your inevitable contacts with them, the occupying soldiers are most correct, most polite, even very understanding. Any talk of violence or outrage is ridiculous as far as Paris is concerned. But you know quickly who is master: if you are German, you ride in a car; if French or American, you use your bicycle. But if you are not already among the happy owners, it is useless looking for one to buy. There is not one left anywhere, and many former owners of luxurious cars would offer a good amount for a bicycle. But their case is hopeless. The manufacturers haven't started producing again. Bicycling along the Champs-Élysées, the Rue Royale, et cetera, is rather charming—I should say it is the only charm that Paris can offer at present. The restaurants, the big stores, and even the *concierges* of commercial "*immeubles*" have a special service for the guarding of bicycles.

Very few women are back in Paris. Those who are there are brought back to Paris because they work. Most members of the smart set have taken up quarters in the non-occupied zone. Those who have clung to homes near Paris appear one day from their country residence and vanish right away. Communications are so difficult that it took me five entire days to go one hundred and twenty miles and return to the country house where I was staying.

THERE are very few trains. Rails and bridge-heads are still broken everywhere. Trains take four hours where one hour was needed before. When the train stops, one has to bicycle ten, twenty, or fifty kilometers before joining the next section of the line. There, one learns that the only train passing during the twenty-four hours has just left. Nothing to do but wait for the next day. One day, an old woman arrived in a small village, coming to see her son—a prisoner. From near Bethune, in the extreme north of France, it took her seven days to get to Normandy, including fifty kilometers afoot. In all, fifteen days for a visit of ten minutes.

There is only one-way traffic between the non-occupied zone and the occupied zone. If you live in the German zone, you can return to your home from the French zone, but, once in the German zone, you can no longer leave. At the present time, no letters, no newspapers, no goods of any kind are admitted from one zone to the other, or from abroad. It is forbidden to listen to the English radio or to the Russian, which gives the most important news. Isolation, added to the lack of transportation, means that food is running short. In fact, every one in Paris fears hunger and riot ahead. (Continued on page 98)

Mrs. St. George Duke

third in Vogue's series of colour photographs

The romantic photograph of Mrs. St. George Duke on the facing page is the third in Vogue's series of full-colour portraits. The first of these portraits of well-known women of the contemporary American scene appeared in the September 15 issue—that of Princess Alexander Hohenlohe. The second was of Mrs. Cameron Clark; and the fourth, in the December 15 issue, will be of Mrs. Henry R. Luce, who writes under the name of Clare Boothe. One of this series will be published in Vogue each month

Paris Now . . .

The life of a city during its Armistice days, in the early autumn of 1940

Now, during her Armistice days, while France is poised between the finished fact of war and the future decisions of peace, the face of Paris is still and strangely calm. There are fewer noisy things—cars, taxi-horns, and trucks. There is less movement in the streets; fewer people. The echoing emptiness of the Champs-Élysées is occasionally broken by a military car, but Parisians, when they ride, use bicycles or carriages, if they can find one. (They used to drive to Auteuil in them, for a lark.)

With the genius of the race for being thrifty, they have learned to use substitutes, to fill two needs with one supply. They buy double-duty dresses; they make long gaiters to match their dresses, because stockings are scarce. And for their old gaieties, Parisians substitute an evening stroll down the boulevards, along the Seine, over the bridges built by the Emperor Napoleon.

AGNETA FISCHER

They bicycle, of necessity. Vogue's former model, Lud, wears a Lanvin cycling dress of olive-green wool; divided skirt

They choose their hats cafeteria style, and, even in the smaller stores, prices are marked on everything

They pump around in cycling taxis. Transportation problems mother a new kind of fuelless locomotion

They look down on a deserted Champs-Elysées. The trees are still there, and the familiar lines of Paris' mansard roofs—but in the street, nothing moves

They do their own marketing, carrying a roomy bag. This one matches the plaid lining of Lanvin's mustard-yellow coat

AGNETA FISCHER

They dump their luggage in varied awkward carts, including grocery boxes on wheels; this shows the Gare Saint Lazare

They watch their hats being made and carry them home. Madame Suzy makes a hat out of a straight piece of this cherry-red velvet in twenty minutes

They go out to dinner by subway, in hats like this (shown at left unfinished). Madame Suzy made it for the "joy of making a hat"

They tie on their hats for bicycling. This one from Suzy is navy-blue leather, securely anchored with a soft chiffon veil

AGNETA FISCHER

They stand their bikes in the carefully watched bicycle garages that are found outside every store, every restaurant, and public building; in front of Maxim's, these cycles stand in neatly patterned rows

They are practical buyers—liking double-duty dresses such as this, which has an extra apron for afternoon. Piguet, shown above, made it

They fetch their clothes themselves, with the inevitable bicycle. This Schiaparelli rain-coat is brown oiled silk, lined with cashmere

They buy wool moire because it wears well. Hems on Piguet models are left unfinished. Short skirts are the rule for dining out

AGNETA FISCHER

They stick to black, but make it wool for warmth. This Piguet dress is another version of the two-way detachable apron dress, here of black velvet and wool

SCHALL

They ride, if they are lucky, in ancient, closed carriages, which, so far, provide the best transportation, at least shutting out rain and cold

1940 1924 1929
1935 1923 1933
1932 1936 1940
1934 1921 1930
1955 1939 1927

Guess when?

NOTHING so dead as an old enchantment, nothing so deceptive as a fashion photograph. To see how accurate your fashion memory is, we chose these ten photographs, some older than you think, some newer. All, however, were published in Vogue because they showed key fashions. When did you look like this? Turn to page 102

THE IRVING BERLINS

Mrs. Berlin is wearing here a dress with a draped hip-line, and a down-swooping hem. Mr. Berlin is writing the music for the "Music Box Revue," and the family is just back from Hollywood. (Colleen Moore is getting $12,000 a week.)

MRS. W. A. HARRIMAN

Mrs. Wm. Averell Harriman wears a pretty print, and a mushroomy hat. (Eddie Cantor has a book out.)

MISS PHYLLIS BYRNE

Miss Byrne has on a charming hat with a "naïve little brim," a bunch of flowers perched at the back. (A news item mentions that Winston Churchill spends the summer painting on the Riviera.)

MISS JOAN BENNETT

Miss Bennett is wrapped in mink to the ankle. (The new words are scram and chi-chi, and curves are coming back.)

MISS ILKA CHASE

Miss Chase here has on a finely pleated rose velvet dress with a short peplum. Her hair, of course, is brushed up into a swirling pompadour. (There's rather a lot of bitterness in the presidential campaign.)

MRS. THOMAS SHEVLIN

Mrs. Shevlin is wearing here a new "Brontë bonnet"—off the face, with her forehead fully revealed; and she has three beautiful artificial roses, as well. (The movies and the plays are filled with doctors and their problems.)

MISS KATHARINE HEPBURN

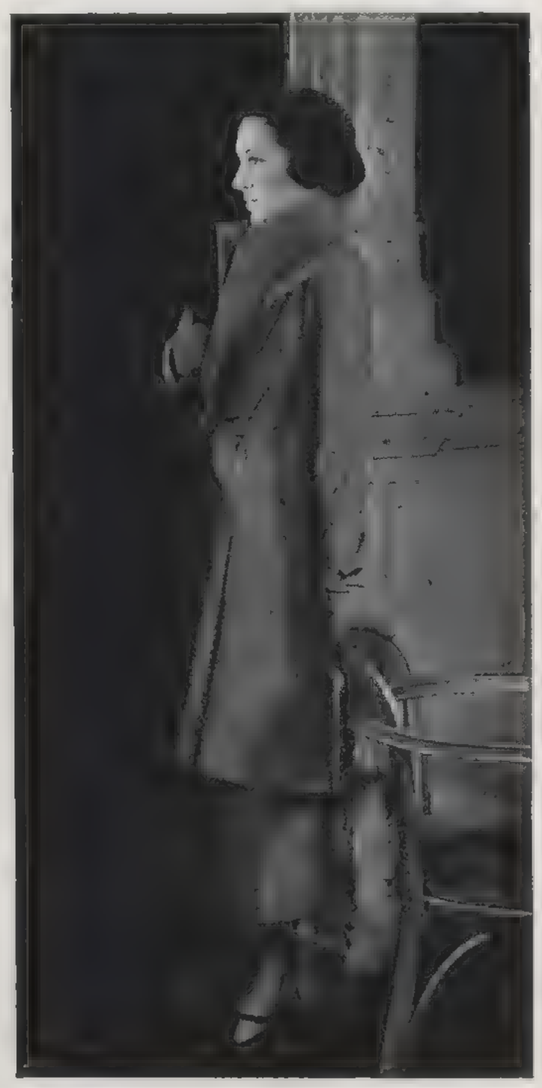
Miss Hepburn wears here a summer frock "cut like a tennis dress," but the skirt is long, and her hair is short—a boyish bob. (Everybody is busy knitting.)

MRS. THOMAS BANCROFT

Mrs. Bancroft's beret is forward-pulled, her mink coat has a great shawl-collar. (The country has money troubles, to say the least.)

MRS. T. DENNIE BOARDMAN

Mrs. Boardman is wearing here a white-dotted gold lamé dress, with a naked look in back, and a seductive covered-up look in front. Her hair is a soft version of the page boy. (And Shirley Temple is in the news.)



MRS. WILLIAM WETMORE

Mrs. Wetmore's tweed suit is admired for "a wind-swept silhouette and fullness in the front." (This year, the gangsters get theirs.)

Everything Under Twenty

**You're under twenty—
so are the clothes
on the next 4 pages,
and these fun recipes**

YOU have three beaux. Oh, all right, you have thirty beaux, but they still are divisible into three groups, according to their Dun and Bradstreet ratings. (Not that this influences you one way or another.) So—to squander on an evening with you, Freddie has $5. Tommy has $10. Robert has $20—or even upwards of that. And you, you adaptable creature, fall in gracefully with whatever plans the finances dictate.

On the following pages, you will find clothes—all under $20—to fit in with these evenings of young fun. You will also find these clothes in shops near where you live—for the locater list, see page 101.

Freddie has five dollars

Wear a short-skirted dress like the one at the right and not too skeletal shoes, because taxis are out, to-night. Dine at L'Avion or the Harlequin Room or maybe Hamburg Heaven. Afterwards, if you're not in the mood for a movie, give Freddie a shellacking at ping-pong, or let him give you one at bowling. Amble over to Broadway and try your luck at the Penny Arcade—shooting-galleries, dart-throwing, candied apples, and such like. Stop in briefly at the Danceteria, where sixty-five cents buys an astonishing quantity of beer, sandwiches, and good dance music.

Or, perhaps, conserve Freddie's early resources—by dining at your house, for instance—for a hockey game or the bicycle races at Madison Square Garden. Or explore Greenwich Village; square-dancing at the Village Barn; Calypso singers at the Vanguard; jam sessions at Nick's.

Tommy has ten

Dine late, at Armando's, or Michel's, Louisa's, Giovanni's, Tony's Trouville, Chez Robert or the Salle Du Bois. If you're steak-minded, head for Billy's Bar; Oriental-minded, try Miyakó, very Japanese; or Ruby Foo, ditto Chinese. Later, dance at the Rainbow Grill or the Trianon Room at the Ambassador. If Tommy's super at rumba, make it the Club Cuba.

Nights when you'd rather sit it out, drop in and join the singing at the Wienerfiacre, a charming Austrian *boîte* with a carriage-wheel motif. Or brush up on the show at Spivy's. Or see what's doing at the Stork—and don't forget that bar-perchers there avoid the *couvert.*

If you've been judiciously husbanding Tommy's funds, you might even be able to piece together enough for a night-cap at the noisy, incomparable Weylin Bar, or your own pet Montparnasse.

Robert has twenty

Put on the long-sleeved dress on page 71, and the coat on page 72, and have a snack from the hot buffet at the Savoy-Plaza or the Crillon before you hurry on to "Panama Hattie." Afterwards, to the Persian Room at the Plaza. Or the Ice Show at the St. Regis. Or to fall in love all over again with Eddy Duchin in the Sert Room at the Waldorf! Re-investigate the charms of Monte Carlo, or El Morocco, zebra-striped once more. Be newly amazed at the nothing-was-ever-quite-like-it quality of Larue's.

If it gets to be three-ish and you're still unwilted and the second twenty is just burning holes in Robert's pocket, finish up at Brick Top's or the Kit Kat. And on your way home, of course, a waffle at the Griddle, a hamburg at Hamburg Heaven, or scrambled eggs at Childs'.

RAWLINGS

DÉCOR BY LAVEZZO

Under Twenty... Cinema dress

When you're starting out for an impromptu evening—early dinner, movies, a bite later—this two-piece dress of honey-beige velveteen. Under $20. Striped turban. Lord and Taylor

RAWLINGS

When your beau is taking you to dinner or the theatre (or both)—this silver-threaded dress of white rayon-and-silk crêpe. Under $20. Hand-crocheted white Dutch cap. Both; Bonwit Teller

Under Twenty... Dinner dress,

DÉCOR BY EMPIRE EXCHANGE

Party dresses

When you're going to a Super Party—best friend's début, pre-wedding celebration—this creamy rayon net dress. Bright gilt beads rim the neck. Under $20. Sequin cap. Best

When your dancing program includes an evening at the St. Regis or a college prom—this dress with silver metal plaid bodice, grey rayon marquisette skirt. Under $20; Altman

RAWLINGS

DÉCOR BY LAVEZZO

Under Twenty... Party coat

When you start out under winter stars—this evening coat of honey-beige wool with an *ersatz* Persian lamb collar. Makes you as pretty en route as at the dance. Keeps you warm in draughty cabs; on campuses. Under $20. Best

BARE-SHOULDERED EVENINGS

Uncover your shoulders—wear a scant-bodiced, full-skirted gown that swirls prettily around any ballroom floor. Glimmering through Kalmour's brown rayon tulle dress—a gold lamé underskirt. $70. The jewellery—of sapphire-blue and white stones. Saks-Fifth Avenue

RAWLINGS

Uncover your shoulders—slip back the long, cape-like scarf of this torso-following evening dress. (Clip it concealingly around you for restaurant or theatre.) Of grey and pale green Celanese rayon jersey—$35. Golden-metal clip, earrings to match. All from Bonwit Teller

Designed by Molyneux

"THERE'LL always be an England, While there's a busy street; Wherever there's a turning wheel, A million marching feet." This is the song they sing in besieged London. And among those who keep the wheels turning are the fashion designers. Their job is to help continue the flow of British exports overseas, that give Britain a cash reserve with which to buy arms, food, supplies.

On these pages are some of the recent British models to arrive in this country—some designed by Captain Edward Molyneux, some by Madame Mosca, London directrice of the house of Paquin. (The evening costumes were created purely for export; not for London.) Their arrival here represents a distinguished contribution to the American fashion scene—a gallant contribution to the British cause.

TUNBRIDGE-SEDGWICK

Outside the American Embassy in Grosvenor Square, London—Molyneux's black wool suit (left), with a pink satin blouse; and his three-quarter-length coat of black wool, over a black wool dress

LEE MILLER

Paquin's beautiful coat-and-dress ensemble—the dress, left, of grape-coloured surah, with artful drapery through the bodice; the coat of maroon wool, double-breasted and buttoned with blue enamel

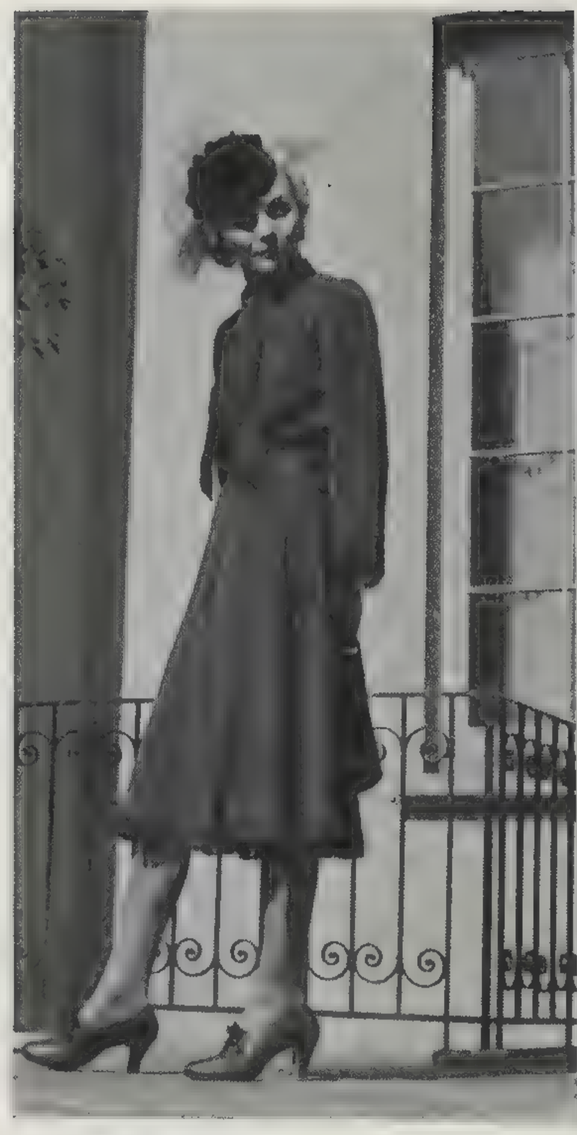
Paquin's slate-grey wool suit, barred in yellow, has heart-shaped leather buttons, a trompe-l'œil belt—only six inches long

in London

and Paquin

For cycling—the surest means of transport in England now—Molyneux's brown wool suit and sweater. Right, another Molyneux beige suit

TUNBRIDGE-SEDGWICK



Molyneux's brown crêpe dress, silk-fringed; brown velvet hat. Right: The kind of suit Molyneux does so well—emerald-green tweed, silver-buttoned, trimmed with black Persian lamb

Molyneux's romantic evening dress of black faille, black velvet bertha crossing over the bosom; velvet-banded skirt

LEE MILLER

Designed for export—not for besieged London—by Molyneux: this dreamy pale blue satin dress with a bodice moulded as far as the hips, and a spreading skirt with shirred panels, like an Infanta's

MOLYNEUX MODELS FROM HENRI BENDEL

HORST

Twisted Cashmere Turban

Gigantic tassel makes it news

The Art of the Turban is developed to a high degree, in the new twisted cashmere ones. That turban above is an example—wrapped to fit the head like a wig, spilling a record-breaking tassel, merging black and navy-blue. Lilly Daché. Suit from Falkenstein. Jewels from Trabert and Hoeffer-Mauboussin

RAWLINGS

Loretta Young, one of Hollywood's great beauties, is photographed for Vogue in one of the most beautiful new turbans, Large-as-Life pink tulips are thrust through black satin loops, to nod dreamily over the brow. The turban of cashmere fleece looks sculptured to the head. Lilly Daché. Jewels by Flato

Loretta Young and Turban

Gigantic tulips make it news

Dressed to

Mrs. Adam Gimbel—golf perfectionist

IN private life, a crack golfer who scores in the low 80's; in professional life, head of Saks-Fifth Avenue's Salon de Couture—Mrs. Adam Gimbel dresses for golf as expertly as she plays. She likes gabardine skirts, mannish silk shirts dyed to match them, hand-knitted sweaters—of which she has a vast collection; and carries, on her belt or over her shoulder, a leather bag for tees and sundries. (Duplicates of many of Mrs. Gimbel's clothes may be found at Saks.)

KARGER

SHE PLAYS IN GREY-BLUE GABARDINE SKIRT AND SILK SHIRT

SHE ARRIVES IN A NAVY-BLUE GREATCOAT

HER RUSSET LEATHER BELT AND TEE-BAG

a tee

HER RUSSET CALF BAG AND GLOVES

AFTER GOLF, SHE CHANGES TO THIS HAND-KNITTED BEIGE SUIT; TURBAN WITH GOLD HATPINS

HER BROWN BUCKSKIN SHOES WITH CLEATS

HER WHITE BUCKSKIN GLOVES

HER NAVY-BLUE SWEATER, GOLD-BUTTONED

LUIS LEMUS

PLANE GOING SOUTH

PLANE LUGGAGE designed to hold the communal property of you and your husband—five pieces total up to only about 16 pounds and around $40. Suitcase, shoe-case, hat-box, two small pieces; all of green canvas with sturdy binding of russet cowhide. Also excellent air-travellers—dress and jacket of natural Celanese rayon gabardine; felt hat. All at Saks-Fifth Avenue

TRAIN GOING NORTH

SUIT the luggage to the kind of trip—that's the new theory. Cloud-weight pieces for airliners. Rugged ones for baggage-cars and ship-holds. Clever little cases for week-ends.

Packed with news: Husband-and-wife pieces alike except for fabric or inside arrangement.

Miniature trunks, strong as full-size ones. And on the opposite page—light-as-air canvas pieces, for two to share, perhaps on a flying trip to the South.

KARGER

TRAVELLING COMPANION for a ski week-end—these Hartmann cases. Your husband's case is of tan cowhide with a gabardine lining. Yours is Sahara-tan canvas with cowhide binding. Your coat, a Rothmoor camel's-hair; your hat, a Dobbs felt

TWIN CASES—wife's like husband's. Tan pigskin exteriors for both; lining of Celanese rayon for her; linen for him. Warren cases; Abercrombie and Fitch

LUIS LEMUS

MINIATURE TRUNKS—long-suffering but just as light as regular hand-luggage—to carry all the necessities for two. Canvas with brass corners and locks. 3 pieces; Oshkosh

REPLICA OF A MAN'S CASE—ox-blood cowhide. Wheary case; at Abercrombie and Fitch. Travelling radio of tan cowhide; canvas carrying-case with name-plaque. From Boyle

DRESSING UP... DRESSING DOWN

Big evening

For the concert—white rayon chiffon dress with a Crown-Tested Rayon jacket, gold-trimmed. $50. Saks-Fifth Avenue

For a ball—white-tie-occasion dress of gold rayon net, top and skirt aglitter with golden sequins. $50. From Bonwit Teller

Little evening

For the movies—a flounced dress of black Enka Rayon crêpe, with a fitted midriff and low-placed fullness. $30. Milgrim

For casual dinner—a purple wool suit with gold kid appliqué. Add a gold kid pill-box. $70. Russeks, New York, Chicago

For informal dancing—perhaps at Nick's. Brown rayon crêpe with bronze sequins. $40. Eisenberg dress at Franklin Simon

Dining out

For a restaurant—costume of black rayon crêpe; red mid-section. About $70. Altman; Pearle Powell, Chicago; I. Magnin

For dinner and the theatre—a skirt and beaded jacket of blue Enka Rayon crêpe; pink crêpe blouse. $80. Bergdorf Goodman

For dinner dancing—a dramatic, draped dress of citron Enka Rayon crêpe. Paper-flat midriff. $70. From Saks-Fifth Avenue

Dining at home

RAWLINGS

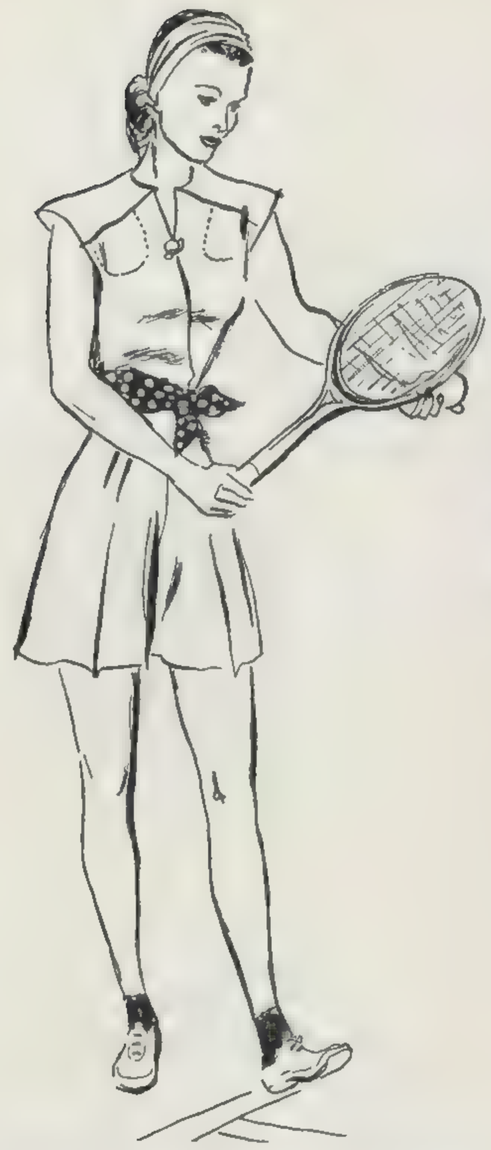
For dinner at home—a hostess dress of white DuPont Rayon crêpe, the shoulders gold-sequinned. $40. Saks-Fifth Avenue

For a tête-à-tête—beige Celanese rayon dress; sleeves and yoke of leopard-spotted rayon velvet. $35. At Bergdorf Goodman

A cross-section of America's night-life fashions—the ten dresses on these pages. They cover occasions from Double Features to Balls. They're at home in any U. S. community. Some will certainly fit your winter schedule. And all will elicit compliments from the gentlemen at your elbow.

Sew—

you're going south



Three-piece play-suit (skirt not shown), for the Nassau-bound or winter-cruisers. White or pastels, rayon or sharkskin. No. 8886

For golf or deck-sports; skirt, No. 8790; jerkin, No. 8881; shirt, No. 8812. Of linen, perhaps, for the South

Play-dress that looks like a jumper, it's actually all one piece. Try shantung in contrasting colours. No. 8879

For Florida beachcombing, bathing-dress with separate shorts— nice of piqué or sharkskin. No. 8880

South for the winter— dreamy little dress, bare-waisted in back. Charming of piqué with rickrack. No. 8884

Vogue's designs for dressmaking

BUY VOGUE PATTERNS FROM YOUR LOCAL STORE OR BY MAIL FROM VOGUE PATTERN SERVICE, GREENWICH, CONN., IN SIZES LISTED ON PAGE 99 WITH BACK VIEWS

O, TIME TOO SWIFT!

PAINTING BY PABLO PICASSO, FROM THE DE BEERS COLLECTION

If I could only keep them this way! So thinks every mother in the world—and knows the thought is futile. Already, in her very arms, she feels them changing . . . baby contours lengthening; young minds drawing away. Already she counts the days, the years, the minutes she has at her disposal to fit them for a fine maturity.

There is so much of beauty, of wisdom, to give them from her store. So much to learn from the long past—so few the hours in which to teach.

Early in their life, she finds that her jewels are faery flames of perpetual fascination to their baby eyes. And so she uses them, wisely, to awaken appreciation of beauty.

Diamonds traditionally are the bearers of noble sentiments. See that yours are chosen to hold in their brilliance the inspiration of all you want them to remember. A trusted merchant is your best adviser in the purchase of new stones. Weight is actually no more important than color, absence of imperfections, brilliance of cut. Many fine stones have been imported recently and are now available.

Current Prices of Unmounted Quality Diamonds. (Exact weights shown are infrequent.) Size alone does not determine values. Purity, color and excellence of cutting affect the price. Many reliable jewelers will arrange payments for fine stones over an extended period.

One-half carat, *$100 to $200*

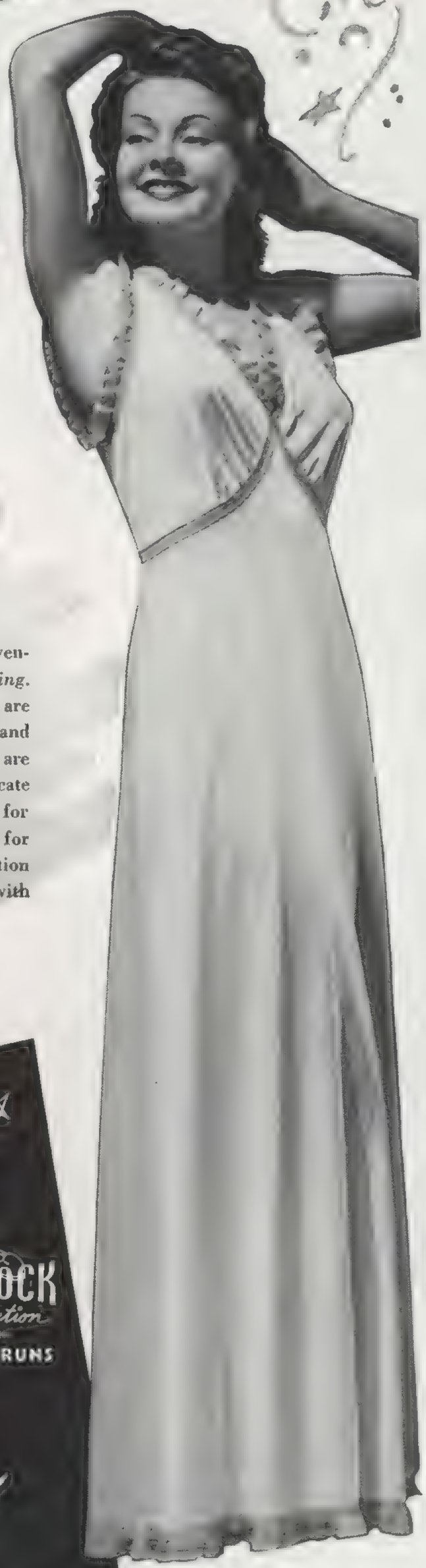
One carat, between *$325 and $600*

Two carats, usually priced from *$900 to $1750*

Three-carat stones *are obtainable from $1500*

DE BEERS CONSOLIDATED MINES, LTD., AND ASSOCIATED COMPANIES

No Runs can mar their perfect beauty



. . . and that is why this heaven-sent Christmas gift *keeps on giving*. Faerie Surelock underthings are sentimental on Christmas day and sensible every day because they are backed by an actual Certificate Of Guarantee against "runs" for the *life of the garment*. Ask for FAERIE . . . a complete selection of luxurious gift underthings with accent on flattering style.

This is ROMANCEE
. . . a gown to make you Alluringly Feminine!

Faerie

GLOVE SILK UNDERTHINGS

AT BETTER STORES EVERYWHERE

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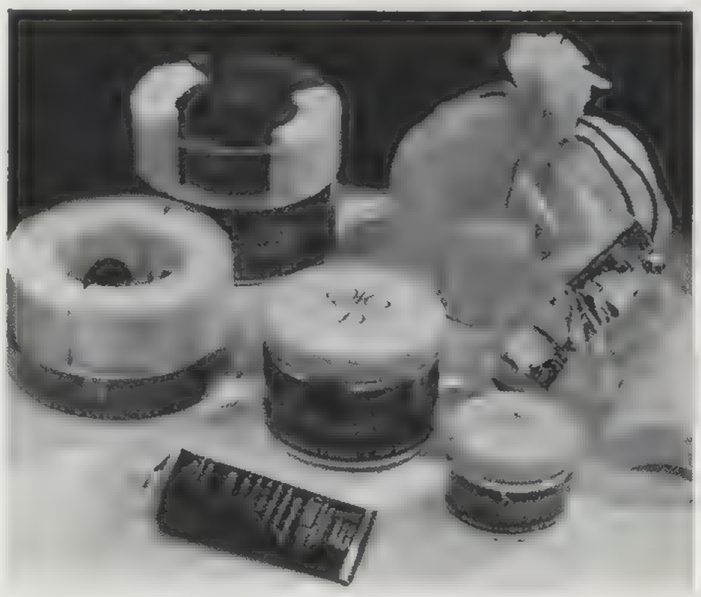
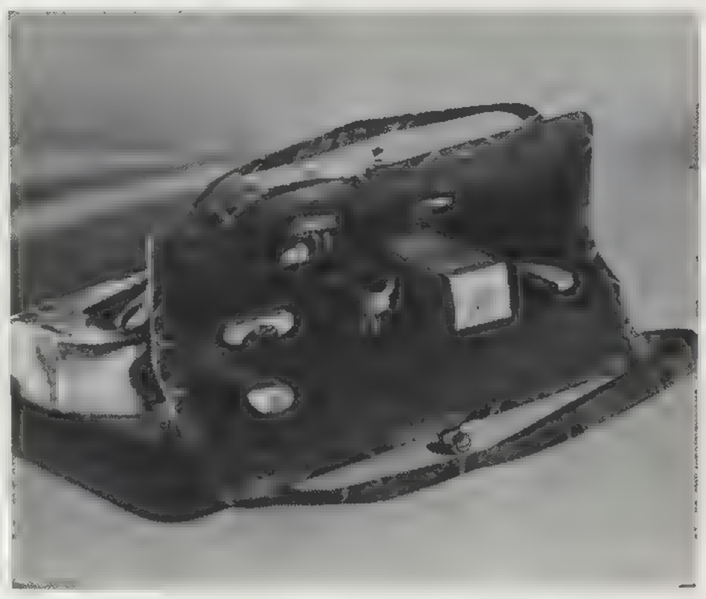
FAIRY SILK MILLS . . . SHILLINGTON, PA.

DISCOVERIES IN BEAUTY

The day Solon Palmer opened its doors in 1847, a bottle of Superior Cologne was the first item sold. Sweet, time-tested Superior Cologne is sold to-day in the same distinguished bottle, still simple, superior, pleasantly aloof



Maria Danica's waterproof Carefree Kit is equipped with a cake of Special Soap, a Selected Sponge, and a tube of Maria Danica's famous three-purpose Treatment Complete Cream



A "Flyaway" kit in gay Scotch plaid is filled with Pro-Phy-Lac-Tic superb brushes for hair, teeth, face, hands, and clothes, plus Complexion Cream Soap and tooth-powder. From Lord and Taylor

Campana's Italian Balm—that famous, unfailing standby for hand care—appears in a new guise, a graceful bottle copied from an Early American "basket-weave" decanter. The contents are, as always, fragrant, smooth, and effective

VOGUE STUDIOS

"Pink Party" . . . delicate, provocative fragrance of youth . . . in sparkling new Gift Presentations to make her Yulétide parties radiant.

GIFT FLACON, (1-oz.) of Perfume "Pink Party" $6.00 • DE LUXE PRESENTATION, (1-oz.) of Perfume "Pink Party" $9.00 • GIFT SET, 4-oz. flacon of Bouquet "Pink Party", and Bath Powder $2.00 • GIFT SET, 4-oz. atomizer presentation of Bouquet "Pink Party", and Bath Powder $2.25 • GIFT SET, 4-oz. flacon of Bouquet "Pink Party", and Talcum Powder $1.50 • GIFT SET, 4-oz. atomizer presentation of Bouquet "Pink Party", and Talcum Powder $1.75 • GIFT SET, gift flaconette of Perfume, 4-oz. flacon of Bouquet, Face Powder, Lipstick, and Bath Powder $4.75.

Lenthéric

PARIS • NEW YORK • LONDON

"I'm so delighted with our new Studebaker," says

Mrs. Lawrence Tibbett

CHARMING WIFE OF FAMOUS OPERATIC STAR

"I really selected our new Studebaker as a surprise for my husband," says Mrs. Tibbett, "because he gets so much relaxation out of motoring and driving himself. But I have found it such a comfortable and easy-driving car, it's hard to believe it wasn't built to order. The designer Raymond Loewy does have a genius for individualizing everything he styles."

Mrs. Tibbett and her distinguished husband are perfectionists in the art of gracious living—and so, for pleasant motoring between their New York home and Connecticut farm, she decided on a new 1941 Studebaker Land Cruiser.

Thousands of other families, whose pride is their instinct for good taste and their alertness to good value, are doing as the Tibbetts did and buying distinctively styled new Studebakers this year.

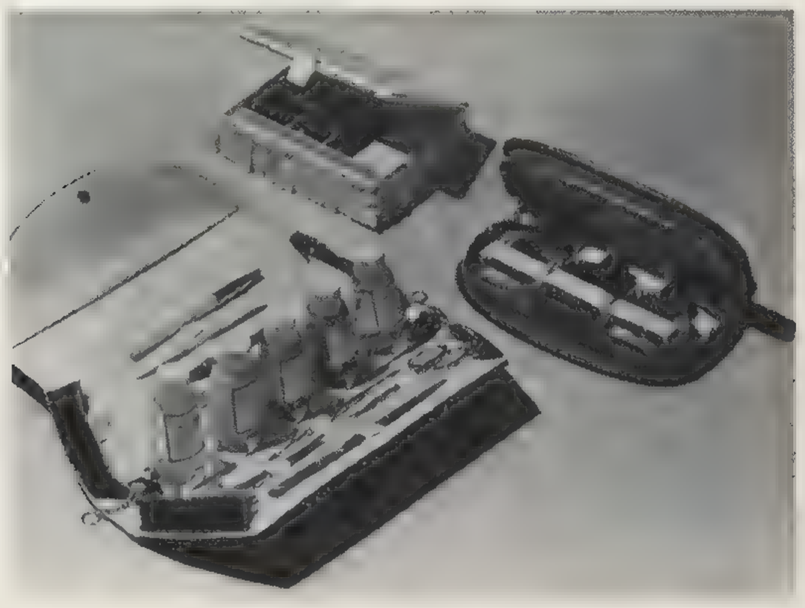
You may purchase a smart 1941 Studebaker Land Cruiser—on either the Commander Six or President Eight chassis—for surprisingly little money. See your local Studebaker dealer now and go for a thrilling, convincing trial drive. Low down payment—easy C.I.T. terms.

A NEW CAR FINDS A NEW FRIEND in talented Mrs. Lawrence Tibbett, former Jane Marston of New York and San Francisco. She dresses smartly, is an enthusiastic golfer, good horsewoman and skilled gardener. She and her husband have a collection of show dogs on their farm.

Distinctively smart, new **Studebaker Land Cruiser**

AVAILABLE ON COMMANDER SIX OR PRESIDENT EIGHT CHASSIS

DISCOVERIES IN BEAUTY



Above are three Lady Lillian Manicure Kits—two are leather-bound (perfect for travel); the third, a miniature dressing-table, quilt-covered, for *your* dressing-table

GOOD news! A cleansing cream made with eighty per cent. pure milk, and Borden's at that! It's called Milk Maid Cleansing Milk, and it acts as neither a soap nor a cream, but a combination of the two. It cleans your skin of dirt and make-up; it's not greasy; in fact, its texture is unusually rich and soft. And wonder of wonders—this cream (excuse us, *milk*) will not sour or change in any way (even in an electric storm!). For a dairy-cream complexion—follow the cleansing milk with Milk Maid Emulsion. At Bonwit Teller.

More good news! A night cream that sends you to sleep a beauty! Frances Denney has created "Night-Tone," a fragrant liquid emollient that lubricates and disappears, leaving your face without a trace of greasiness or shine. This is a tremendous boon to æsthetic women who are also conscientious about their beauty.

Breck Hair Preparations have something for almost any condition your hair may find itself in. For dry hair, for dry scalp, for oily hair—it's a complete series (and a beautiful "resultful" series) for either home or salon treatment. Ivan at 665 Fifth Avenue, who has created some of the best coiffures of the autumn season, uses Breck Preparations exclusively, and uses them according to the colour and texture of your hair. He will sell you the Breck Preparations for your own use at home.

And now would you like something truly exciting for your bath? Marton Frères, Inc., make perfumed bath salts (Pine, Bouquet, Lavender, and Carnation) that have an extra fillip of fun. You pour some gentle mauve crystals into the tub, and, presto, even before the aroma (lavender, for instance) arises, the crystals turn from pale mauve into star-bursts of emerald, sapphire, and brilliant pink. Eventually, to encourage restful bathing, the kaleidoscope calms into a tranquil Adriatic-blue. All Marton Frères' bath preparations at Lord and Taylor.

VOGUE STUDIOS

This sparkling and brilliant Lucite toilet ware is distributed by Marx and Kushner. The shapely brushes are bristled with Nylon—noted for its beauty and durability

WORTH *knowing* WORTH *remembering*

WORTH
PARIS

Imprudence

WORTH'S *newest* FRAGRANCE

Also AVAILABLE IN EAU DE COLOGNE, TALCUM AND DUSTING POWDER, SACHETS AND SOAPS . . . AS IN THE *well known "Je Reviens"*

MRS. HUNTINGTON ASTOR (the former MRS. VINCENT ASTOR)

MRS. ASTOR IN HER NEW YORK DRAWING ROOM

MRS. PHILIP HARDING (the former ALICE ASTOR)

MRS. JOHN JACOB ASTOR

"... a sort of exquisite personal alacrity and cleanliness"
—WALTER PATER, MARIUS THE EPICUREAN

AMERICAN TRADITION of Beauty

American beauty is rarely beauty of features. Piquancy attracts. Vivacity. Yes, *alacrity*. And—let us not turn up our noses at this—*cleanliness!*

Before that pearly freshness of the American girl's face, came an enduring tradition of fastidious care of her person.

Youth's admiration takes in the shining brushed hair, the crisp simplicity of the dress as well as the wondrous undimmed freshness that radiates from the face. These are three aspects of the same inherent virtue.

Cultivate your skin's smooth enchantment gladly, frankly, without falter. Give your face at least once daily the authoritative Pond's ritual, based on the structure and behavior of the skin. Its users are among the fresh-skinned, *soignée* daughters of America's foremost families.

BATHE your face in an abundance of luscious Pond's Cold Cream—spreading it all over with creamy-soft slapping fingers. Slap for 3 full minutes—yes, even 5 minutes. This cream has 2 actions. One, cleansing. The other, softening. It achieves these effects by *mixing* with the dead surface cells, make-up and foreign accumulations on your skin.

WIPE OFF with bland and persuasive Pond's Tissues—and you've wiped off the softened debris, helped remove some of the softened tops of blackheads, making it easier for the little plugs of hardened sebum to push their way to the surface.

FLOOD and SLAP a second time with releasing Pond's Cold Cream. This slapping increases both the cleansing and the softening. As dirt is released, wipe off with gentle Pond's Tissues. Pores seem finer. In the softened skin, lines are less apparent.

LUXURIATE now in the cooling astringence of Pond's Skin Freshener, splashed on with a pad of cotton dripping with it. Then

COAT your whole face with the final blessedness of Pond's Vanishing Cream. Here is a cream whose specific function is to disperse harsh skin particles, little chappings caused by exposure, and leave your skin delightfully smoothed. Wipe off the excess after one full minute. Observe that this cream has laid down a perceptible mat finish. Your rich reward is your skin's satin touch—its flattering reception of and faithful hold on powder.

This, in full, always before retiring or during the day. A shorter ritual whenever your skin and make-up need freshening. Act now to start your new daily ritual—aid to a fresh, flower-soft skin. Already some thirteen million women in the United States use Pond's!

WOMAN-SKIN

owes its witchery to that tender *look* and *feel*, so different from a man's. And women through the ages intuitively have tended and coveted this treasured birthright of theirs, this delicacy of skin which lovers and poets have ever likened to the delicate face of a flower.

GIVE-AWAY for the thrifty minded—Frankly to lure you to our larger cream jars, which are actually a better buy, we are handing you FREE (for a limited period) a tempting supply of our equally authoritative hand lotion, DANYA, with each purchase of the medium-size Pond's Cold Cream. Both for the price of the cream! At beauty counters everywhere.

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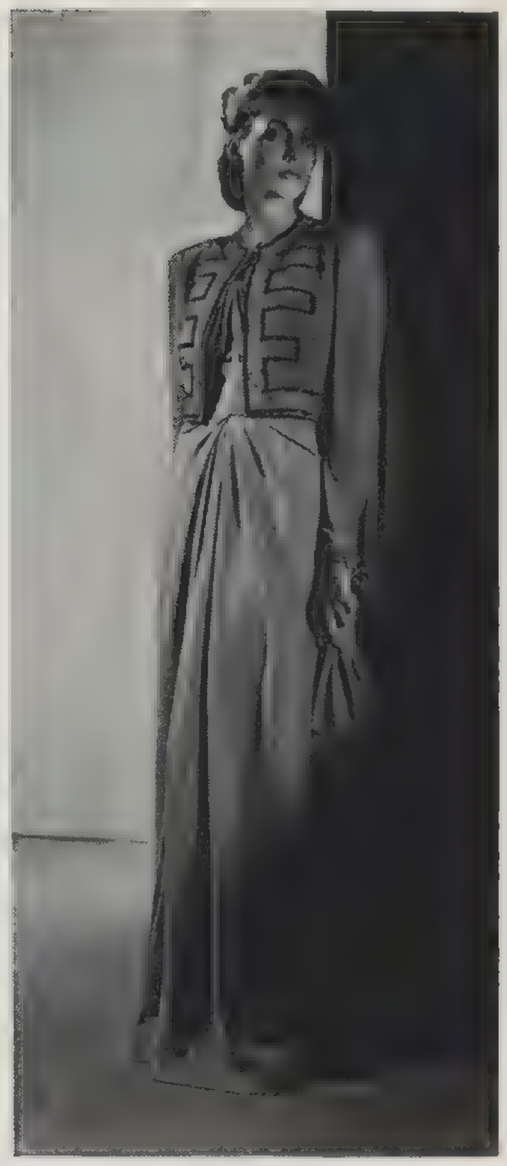
MRS. HUNTINGTON ASTOR . . . MRS. PHILIP HARDING (THE FORMER ALICE ASTOR) . . . MRS. JOHN JACOB ASTOR . . . present leaders of the family which has dominated American society for generations, have for years observed the Pond's ritual . . .
MRS. HUNTINGTON ASTOR devotes much time to the cause of music in New York, especially the Musicians' Emergency Fund

10 east 57th street **Jaeckel**

cocktail ensemble Dark, rich, silky baum marten . . . in perfectly matched jacket, smartly enormous muff, and hat conspicuously successful with the new pompadour. One of many original Jaeckel models in precious furs.

NEW GLITTER



Beaded bolero—that blazing orange that's so good for night now—over mustard-yellow dress of Celanese rayon crêpe. An orange crêpe pouch-bag goes along with them. $50. Saks-Fifth Avenue

Gold-sequin bolero—over this formal evening gown of bright red rayon-and-silk chiffon. (To be remembered: gold, either alone or accompanying, is Big News this winter.) $60. At Lord and Taylor

Silver-sequin bodice—sparkling over this full-skirted evening dress of hazy grey Celanese rayon mousseline...lovely peak-of-formality for white-tie evenings North or South. $50. From Bonwit Teller

IN THE NIGHT

JEWELLED CHIFFON—pearl beads and rhinestones spangle this sheer white silk chiffon dress, dreamed up for Southern evenings that are Really Important. $50. Milgrim and I. Magnin have it

GOLD BRAID BELT—catching in the waist of this all-covered-up dinner-dress. Of bright red Enka Rayon crêpe—a warm shade for the North. $30. From Lord and Taylor; Neiman-Marcus

CARL PERUTZ

RED CRISSCROSS BELT—marking the tiny waist of this long-sleeved, but formal dinner-dress. Black rayon jersey bodice—a heart-shaped neck. Black rayon taffeta skirt. $40. Saks-Fifth Avenue

(a) Without a doubt, someone on your gift list has succumbed to the naive charm of Folk Art! For them, this Eaton's famous Highland Letter Paper with an American Primitive Painting reproduced in full color on the box. $1.

(b) Looks like an extravagant gesture—so luxurious is the paper (Eaton's Petersburg 1850)—so exquisite the embossed "grille" box. Letter and note sheets, the envelopes tissue-lined. $1.50.

(c) Companion box of Petersburg 1850 "thank-you" notes in nosegay colors framed against contrasting envelope linings. 50¢.

(d) Most men (and many women) swear by large single sheets of heavy white paper with a handmade look. Here is an ample supply, simply and handsomely boxed, with separate paper tray and envelope compartment. $2. (Companion boxes, with smaller quantities of paper, $1 and $1.50.)

(e) In impeccable taste is this gift box of Eaton's Mayfair, in classic, unembellished White or Cream Vellum. The ensemble of notes and matching letters serves every general and formal correspondence need. $2. (Also available at $3, containing two sizes of letter sheets.)

(f) Long-range allure for femininity—fruit-toned pastels in Eaton's Pensmooth Letter Paper (the title well describes the writing surface) framed against frosty-white envelope linings. Watercolor still-life reproduced on gift box. $1.

AT FINE STORES, EVERYWHERE

GIVE Eaton's Pittsfield, Mass.

THIS year the spotlight of Style is on mesh. Fashion calls for dressier bags for afternoon and evening wear; for holiday parties. The new Whiting & Davis bags that you'll find at your favorite store have everything . . . beauty of design, brilliancy of finish, thriftiness of price. They make grand gifts.

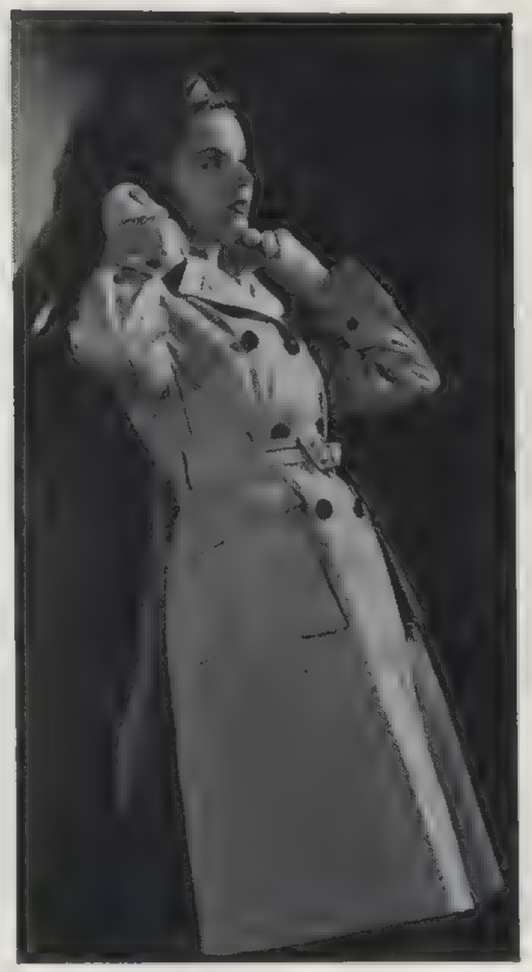
MAX TANNENBAUM COMPANY
8 West 30th Street, New York City
Sole Distributors to Department, Specialty and Bag Stores

WHITING & DAVIS COMPANY
Manufacturers, Plainville, Mass.

TO WEATHER THE WEATHER

Black umbrellas—the first is a short, feminine one of rayon, bamboo-handled. The second —a mannish Chamberlain of silk. Bonwit Teller has both

The light look—even when the snow flies. Water-proofed coat of beige corduroy, lined with warm fireman-red wool for anti-freeze. Bonwit Teller has this



Classic trench-coat—such as the R. A. F. wears. Light in weight—good over suits, wool sports dresses. Big, dark horn buttons. From Lord and Taylor

Sturdy alligator-calf shoes in navy-blue. The soles come up over the shoe—like a moccasin —so that the rain can't seep in. "Natives." At Selby Shoe Shops

WHATEVER THE WEATHER

Sleek-fitting, classic black rain boot of rubber...Talon-fastened all up the front. Moderate heel makes it good for lots of shoes. Shuglov. At Franklin Simon

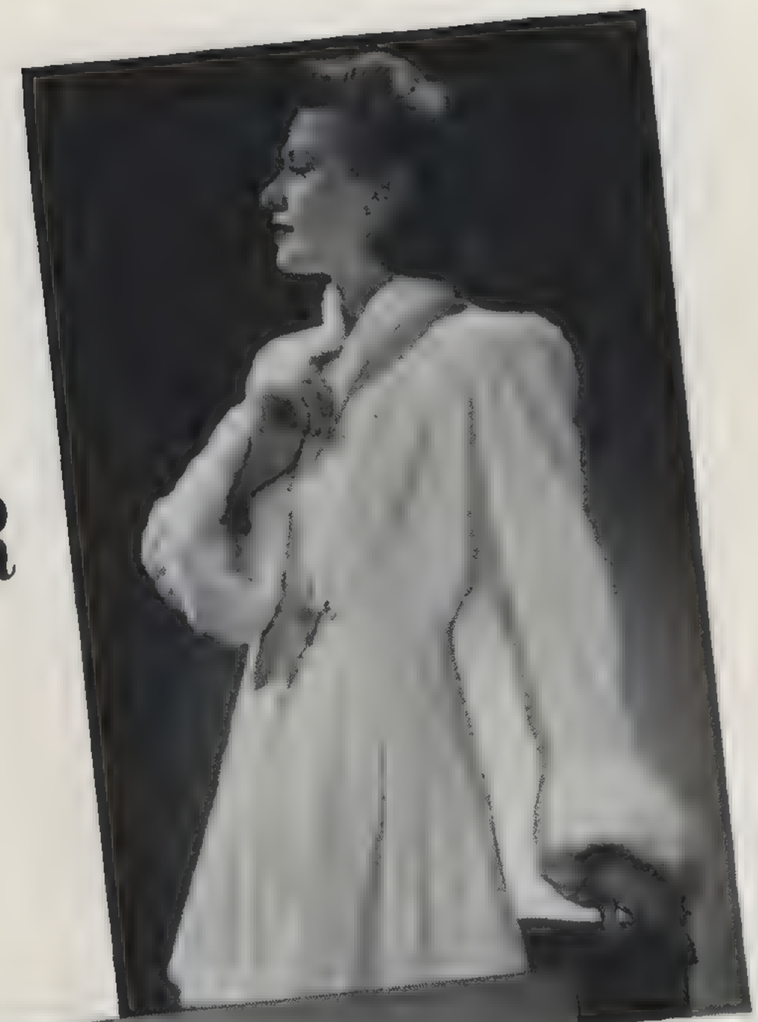
Sand-coloured, water-proofed coat of finely woven White Stag, with a warm lining woolly as lambskin. Corduroy on collar, pocket, and cuffs. At Altman

Navy-blue wool, neat and trim as a uniform, with a red rayon lining. Gilt military buttons fasten both the reefer and its detachable hood. Bonwit Teller

To wear over your wedge-soled shoes—U. S. Rubber's newest version of the classic black overshoe cut high for added protection. Saks-Fifth Avenue

VOGUE STUDIOS

GLAMOUR IN FUR



Two jewels from our collection—blended Hudson Bay Sable $4500. Finest Russian Ermine $1150.

It is not only pelt perfection that makes Gunther furs superb, it is quality of workmanship and authority in fashion. They have a timeless chic that makes them a long term investment in beauty.

Gunther 666 FIFTH AVENUE at 53rd, N. Y.

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DEGREES OF DRESSING

(Continued from page 40)

WHITE- OR BLACK-TIE NIGHTS

Always, on every calendar, there are some nights that are puzzlers. Not exactly a Big, Big evening. Certainly not small. Somewhere in between.... It may be an important dinner for a visiting celebrity, a first night, or one of the many War Relief Benefits. These Benefits, particularly, raise a question. White tie? Or is black tie more in keeping with the occasion?

When in doubt, a man is usually happier in a black tie. When in doubt, a woman—this season—has, fortunately, a perfect compromise: covered-up clothes in the most formal of fabrics. On page 47 is an illustrious example—a white jersey dress, belted in leopard, worn with gold kid gloves. All that white-and-gold is decidedly decorative, but the formality is toned down by the long sleeves and moderate décolletage. Over it, one might wear a leopard coat, a long white tweed coat, or a brief gold jacket.

BLACK-TIE NIGHTS

Admittedly, black tie is the degree of formality that America likes best. It's less effort, the men agree. (Just why men think that changing into a black dinner-jacket with a soft shirt is Any Effort, no woman can quite comprehend.) It's the type of formality that fits America's restless urge to rove from place to place at night; to restaurants, night-clubs, concerts, theatres.

Cover up pretty thoroughly is the one credo women observe for this degree of dressing. Cover the shoulders or cover the arms in sleeves short or long. Cover up in neat little dinner-suits or dresses with glittery jackets (page 83). Though America never quite took to the idea of wearing dinner-hats, heads are often covered with lamé turbans; tulle head-dresses, such as the one shown on page 40; or little gold or sequin caps, such as those which appear on page 38.

Sleek, sophisticated black or blue, exhilarated with jewels, is the tradition for these nights. But fresh and new, this year, is the Light Look. A simple little peplum-dress of taffy satin, as on page 40. Or a beige crêpe dress covered by a long beige camel's-hair coat, as on page 49, lined with brilliant cerise-and-green taffeta.

COUNTRY EVENINGS

Still another degree of dressing exists in this far-flung country. For evenings in the country, on Carolina plantations, in the Virginia hunting country, in the Tallahassee shooting country, on California ranches. In regions where horses and guns and tweeds monopolize the day, when people sit around the long evenings post-mortemming about the day's sport—there has grown up a sort of long-skirted sports dress for evening.

In Virginia, the men change into dark green, red, or blue velvet smoking-jackets, occasionally slippers with fox-heads embroidered in needle-point. The women slip into long skirts, generally wool, topped with an amusing wool jacket or decoratively embroidered sweater; in long, zipped-up wool housecoats; or into slacks or pyjamas.

LITTLE EVENINGS

Then there are all those other nights, impromptu anything-may-happen nights that America loves, nights that may wind up in bridge or bowling, shooting-gallery or news-reel. The American male, usually, gives way to his inborn predilection to go out in whatever he has on. The American woman, equal to any contingency, turns herself out in a special kind of day-length attractiveness.

Half the time, on these evenings, one is sitting behind a restaurant table, and it's bright to concentrate on your "over-the-table" façade. Your head is the focus of attention, and the most should be made of it. The simplest black silk dress or suit may be the background, if it is topped by something *stopping* in the way of a hat.

It might be that exhilarating turban worn by Loretta Young on page 77, a black wool-and-satin turban with a handful of brilliant tulips caught in its twist. Or that wreath-like bandeau of jet flowers, on page 44, low enough so it can't obstruct any one's view of the movie-screen. Or a gold-embroidered cap, as on page 45.

Jewels can do their part. Flashing sparklers in your ears. Jet jewellery—yards of jet around your neck, as on page 44. Jet combined with pearls. Clips on your cuff. A fur scarf is a flattering confederate. Your bag and the accessories you fish out of it can add to the mise-en-scène. A powder-box almost as large as the moon—there's one on page 40. A watch that to all appearances is a beetle, until its wings are spread open.

If you want a change from the inevitable black, have a dull red velvet suit, as on page 45. Or a honey-beige velveteen dress, as shown on page 69. Or a purple wool suit with gold kid appliqué, or a brown rayon crêpe with bronze sequins, as you'll see on page 82.

OTHER DILEMMAS

Every now and then, women wanting to wear simple, long dinner-dresses, even though the man in tow has balked about putting on a dinner-jacket, insist on doing so. Tradition scowls at this mismatched effect; certainly, it's no decorative contribution to any scene. It's up to women to put pressure on the men to get into dinner-jackets.

And one other dilemma has come up recently, very recently. Young things are asking whether one dresses or not when one's beau or husband is in uniform. Suppose he's a private in Squadron A, to be sent up to Camp Devens, just north of Boston, and—on one of his rare nights off—you're both invited to a dinner-party in Boston. Would you wear a dinner-dress, if he were in uniform? A simple, well-covered-up dinner-dress would be perfectly appropriate. Of course, if he already has his commission, he'll arrive in evening uniform, and be the handsomest man in the room. And you'll want to dress up to *that*.

Shop as you will, you won't find hosiery more beautiful in sheerness and shade, more amazing in life expectancy than Berkshires. For good sense, good taste and good will, give lovely long-wearing Berkshire Stockings.

Made by Berkshire Knitting Mills, Reading, Pa., the world's largest manufacturers of full-fashioned stockings.

Today is my 15th Wedding Anniversary

TONIGHT I SHALL LOOK LIKE A BRIDE!

This afternoon at 3, I shall walk through the magic portals of my beauty salon. There, deft, capable fingers will brush my drab hair, examine the telling gray streaks at the temples. Soon, soft, light suds will bubble over my hair. I will relax my tired body, close my eyes—and open them later to see—my hair, the glowing, lustrous, burnished-gold shade it used to be. My eyes will brighten. I shall sit up, newly confident, newly poised. And when my husband comes home tonight, he will think he is once again greeting his bride. For I will have had an Eternol Treatment.

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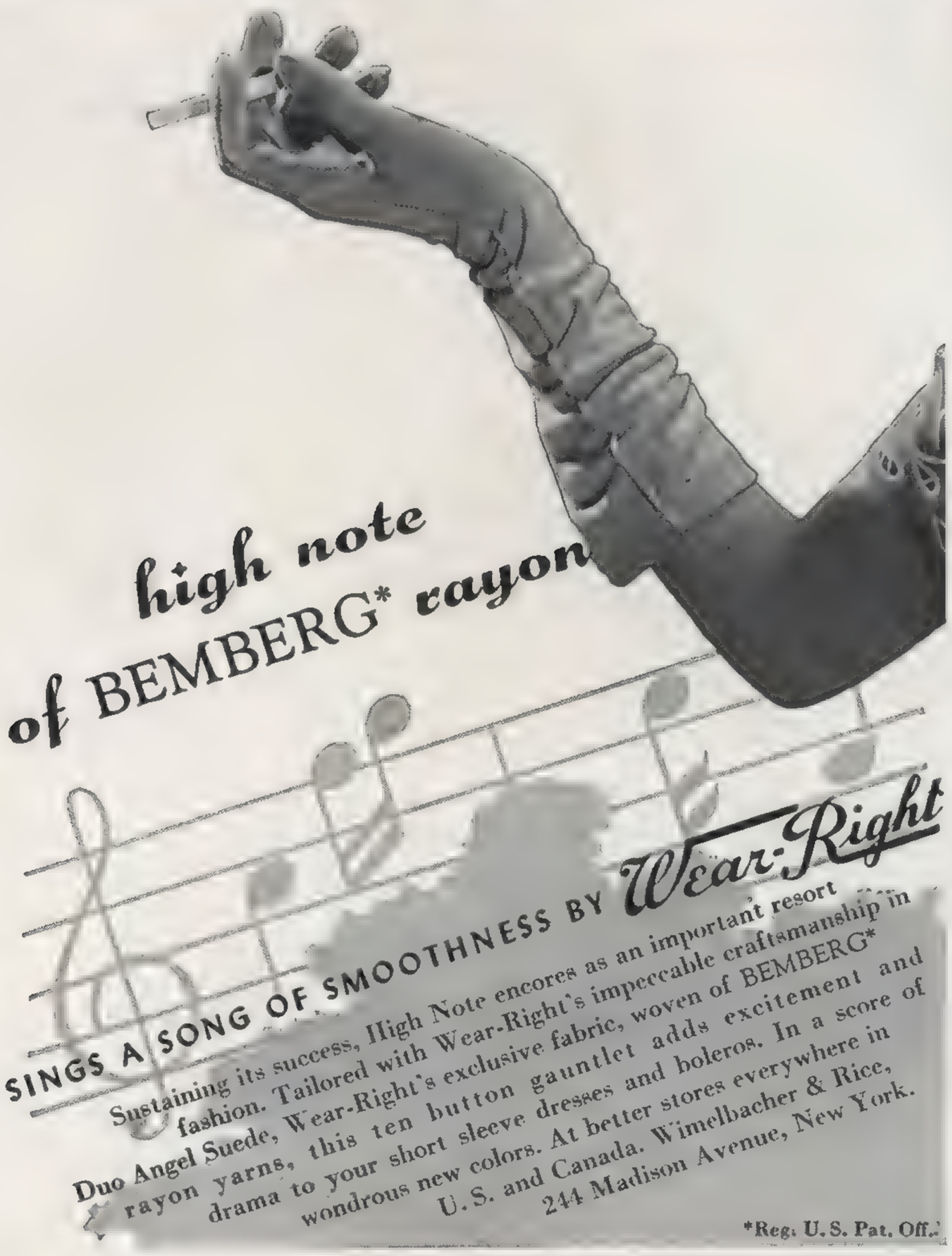


PARIS IS SILENT

(Continued from page 61) The *couture* is back in Paris, and has not given up. The doors of most of the houses are open, with a few members of the staff in attendance. Most houses could make you a dress from last spring's Collection. They sell their scarfs, costume jewellery, perfumes. The first terrific rush of German soldiers bought a great deal, paying with their marks, which the French must accept at twenty francs apiece, quadruple the prewar rate.

When I was in Paris, the *Syndicat de la Couture* (Lelong, Lanvin, Rouff, Dormoy, et cetera) was in the throes of discussion. The discussion was not, as one would believe, as to whether they would or would not make a Collection, but on how important this Collection would be. Not that they knew to whom they were going to sell. The German buyers were important before the war. They may return...or they may prefer that French buyers buy their fashions in Berlin. Monsieur Lelong has the job of trying to weld his members into the closer discipline demanded by the new corporative government, and of defending as best he can the very existence of the Paris *couture*.

Disregarding discussions, Robert Piguet started to make models. How many, he had no idea, but he will stop when he thinks he has no more to say. "Should I have to eat dresses instead of bread," he said, "I will go on making some."

OTHER COLLECTIONS THAT GO ON

Rochas, as well, was already working. He wanted to go as far as sixty models, arguing that a Collection could not include all the elements that it should contain with fewer dresses. The Paquin shop has its *vendeuses* to receive you, but the top floors are asleep, waiting for Madame de Pombo to come back from Biarritz. Schiaparelli is still in America, and no one knows "the boss'" plans. But the shop down-stairs is open; and Gilberte, the *directrice* of the salons, is up-stairs to receive visitors. Balenciaga, whose flourishing business in Spain was ruined by the revolution, who started all over again and made a success in Paris, now must start yet again. He and his French partner, Monsieur d'Atainville, are in Paris and had a Collection with the others.

Molyneux and Creed, being English, will have to do without Mr. Creed and Captain Molyneux if they don't want to close. George, the director of Molyneux, is presently assuming the charge of the house. Chanel, who closed her house in September, said that she would reopen, and claimed that she would be the first ready. At the modistes, the models are not only planned, but shaped. Suzy never left Paris, and is showing hats in *sparterie* —a woven grass substitute for other materials.

Agnès has a choice of simple hats for the Parisienne, which she expects to sell ready-made. She is sure that it will simplify both her life and her clients' lives if the two problems of delivery and fitting are thus solved. One fitting, a bit of fixing up (all done on the spot), and there goes the lady taking her new hat with her. It is easier to wait half an hour than to come back. The new Paris law, that all prices should be marked on all goods, also makes it easier for every one—seller and buyer.

Rose Descat is there with four *vendeuses* and fifteen *ouvrières*. But she claims that she can only face her business if she has enough business to employ fifty. She has orders from her Argentine clients, but, with the undependable railways and boats, shipment is difficult. Rose Valois is working for her private clients. As unexpected as it seemed, there were several having their fittings in the shop when I went. Reboux is the only great modiste whose doors are absolutely closed—the *concierge* has no instructions.

The fabric Collections for autumn 1940—usually shown in May—were ready before the offensive started. Mr. Ducharne's mills at Lyons are unharmed, but, alas, he can make no deliveries in Paris, because Lyons is in the unoccupied zone. At Coudurier's, they are awaiting orders to start manufacturing. (The young director, Mr. Biche, was killed in his plane.) Rodier has mills in the North of France and is selling to German buyers as well

PARIS IS SILENT

as to the French. Lésur confirms that his two works, at Roubaix and Bohain, are now weaving fabrics for his winter Collection, and deliveries have already started. Thus, although the German Army has put heavy demands on the stocks of the textile industry, these novelty manufacturers who purvey to the *couture* have not been hindered.

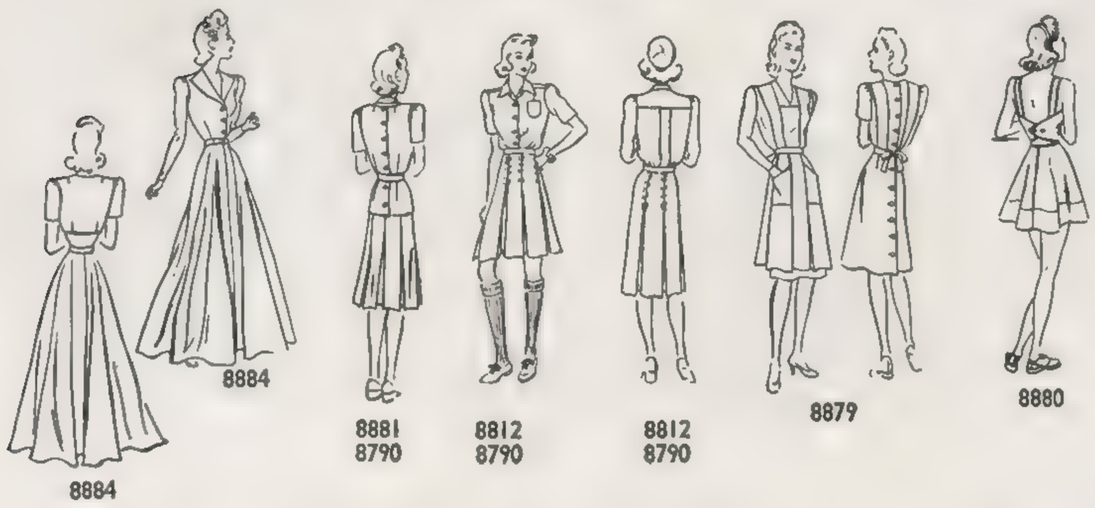
If the daytime passes quickly with preoccupations of daily life, it is the evenings—those lovely Paris evenings—that are no more. The curfew is at eleven, rigorously enforced by German bicycle patrols. The last *métro* passes at ten-fifteen. Movies have to be open, like the shops, but a boring film two years old grinds out before fifty customers. Several theatres play to empty houses. They start at six-thirty and aren't worth the effort. Restaurants, for a while full of German officers, are now dull and empty, as many of the officers are established in commandeered apartments.

Business men—alone in Paris, their wives and children in the country—have arranged camping beds so as to be able to invite friends for the evening without their risking jail for being late in the streets. One man I knew received this punishment. The station officer told him that, since he liked so much to be on the street at night, he could do so under their protection. So the poor fellow had to accompany every foot patrol through the Bois, all night long without a minute's rest, until released at six a.m.

At night, Paris is quiet and calm, more beautiful than I ever saw it. There is a thorough German black-out, so you sit in your open windows with no lights. Or, for a last breath of air, you pedal your bicycle along the *quais*, and the little lights of the other bicycles are like fireflies. There is a car only once every five minutes, and no longer do you hear the great city undertone of horns and tires. Without glare of lamps and head-lights, you trace against the long twilight the unrivalled sky-line of spires, palace roofs, and trees.

I have left Paris to return to America, with vague but profound misgivings. This quietness of Paris, day and night, is unnatural, unhealthy, and unreal. This city of our heart's desire can not live—nor can it die—by merely tapering off into silence. Perhaps this is only the lull, for an hour, that lies in the heart of a hurricane.

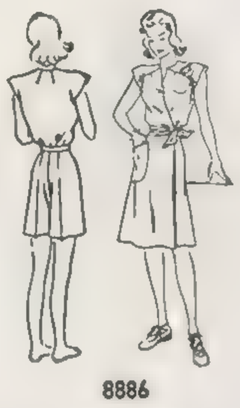
DESIGNS FOR DRESSMAKING



These are other views of the Vogue Designs for Dressmaking that you saw in greater detail on page 84. They are designed for sizes:

Dinner-dress 8884, Jerkin 8881, Bathing-suit 8880 are all "Easy-to-Make," all designed in sizes 12 to 20 (30 to 38). Skirt 8790 is designed for sizes 25 to 32 waist.

Play-suit 8886 and Play-dress 8879 are designed for sizes 12 to 20 (30 to 38). Skirt 8812, in 12 to 20 (30 to 38); 40 and 42



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SENIORS! Last call for a career

VOGUE'S 6th PRIX de PARIS

Here's Quiz Number 1 in Vogue's Sixth Prix de Paris. Answer 4 of the questions below and take your first step toward the writing career that awaits you. Three more quizzes will follow in future issues of Vogue. If you pass these, you will be eligible to submit a thesis—the final step in this contest for senior college women. But, remember, your entry blank and answers to the first quiz must be mailed by November 20th!

QUIZ no. 1

Answer any four of the following questions. Please number your answers accordingly.

FASHION

1. In a paragraph of 150 words describe three important autumn fashion trends.

2. Select any two accessories featured in the October 15 issue and describe them in the "Shop Hound" manner, using 50 to 100 words for each description. (For example, see the Shop Hound column on page 26 of the October 15 issue.)

3. Suggest your own substitute for the title, "To Dinner in Gold", on page 83 of the October 1 issue, and re-write the descriptive copy, using approximately the same amount of space.

4. (a) After studying the October issues of Vogue, name the field in which any three of the following American designers have made their reputation: Lilly Daché, Palter de Liso, Omar Kiam, Paul Flato, Richard Koret. (b) Write a commentary of 100 words on any leading American dress designer in whose recent work you are particularly interested.

NON-FASHION

5. As Feature Editor of Vogue, you decide to present the material on pages 68 and 69 of the October 1 issue ("Spot-light on New York Wedding") as an article instead of a photographic feature with captions. In a 150 word paragraph, write the introduction to this article covering New York art exhibitions, movies, night clubs and plays.

6. For a one-page photograph similar to that of Mrs. Cameron Clark on page 61 of the October 15 issue, suggest an American woman prominent in art, theatre, literature or any form of public life, and write a brief descriptive paragraph of her outstanding activities.

7. Which full page advertisement in the October 1 issue of Vogue do you consider to be the least successful? Describe or illustrate your suggestions for improving the advertisement you select.

8. As Circulation Manager, you plan to stimulate sales of Vogue Christmas gift subscriptions in the colleges. Write a letter to undergraduates telling why they should give Vogue to their friends for Christmas.

VOGUE'S PRIX DE PARIS, 420 Lexington Ave., New York, N. Y.

Please enroll my name as an entrant in Vogue's Sixth Prix de Paris.

Name_____ Senior at_____ College or University
(Please type or print clearly)

Address during college year_____ Home Address_____

V-11-15-40

CONTEST RULES

1. Each entrant must be a member of the graduating class of 1941 in a United States college or university which grants a recognized A.B. or B.S. degree.

2. Each entrant must fill out an entrance blank. These blanks may be mailed immediately, or with the answers to the first quiz, not later than November 20th. It is not necessary to be a subscriber to Vogue to enter the contest.

3. The contest will consist of two parts: first, a series of 4 quizzes to be answered by all entrants; second, a thesis which only those entrants who receive passing marks on the 4 quizzes are eligible to submit.

4. Each quiz will consist of 8 questions from which the entrant may select 4 to answer. Of these 8 questions, 4 will be based on fashion features, and 4 on non-fashion, or Vanity Fair, features, such as music, art, literature, theatre, etc.

5. The first quiz of the series, based on the October 1st and 15th issues, appears at the left. The succeeding quizzes will appear in the issues of December 1, January 1 and March 1. Save your copies of Vogue until the end of the contest; you may need them for reference.

6. Papers will be graded on these points:
(a) Clear and vivid writing
(b) Originality of ideas
(c) Fashion knowledge derived from a study of Vogue
(d) General information

7. Answers to each test must be mailed on or before the 20th of the month in which the test appears. Papers received with insufficient postage will not be accepted.

8. Entrants will be required to send answers to all 4 quizzes. Only those who receive passing marks in the quizzes will be eligible to submit a thesis in competition for the major prizes and the Honourable Mentions. Entrants will be notified on or before April 1st if they are eligible to submit a thesis.

9. Subjects for the theses will be announced in the March 15 and April 1 issues. Theses must not exceed 1500 words and must be mailed not later than April 20th.

10. All test papers and theses must be typewritten in double space on one side of the page. The name and college of the contestant must appear on every page. Papers will not be returned at the end of the contest.

11. The judges of the contest will be the Editors of Vogue. Their decision will be final.

12. The winners of the Prix de Paris will be announced on or about June 1, 1941.

"UNDER TWENTY" FASHIONS

THE following is a list of shops throughout the country that have the fashions on pages 69-72.

AMES, IOWA	TILDEN'S
BALTIMORE, MARYLAND	HUTZLER BROTHERS CO.
BOSTON, MASSACHUSETTS	JAYS
CHATTANOOGA, TENNESSEE	MILLER BROS. CO.
CHICAGO, ILLINOIS	MARSHALL FIELD & CO.
DALLAS, TEXAS	NEIMAN-MARCUS CO.
DETROIT, MICHIGAN	THE J. L. HUDSON COMPANY
HAZLETON, PENNSYLVANIA	WEARS INC.
LITTLE ROCK, ARKANSAS	THE M. M. COHN COMPANY
NORFOLK, VIRGINIA	THE HOUSE OF ARTHER MORRIS
ORLANDO, FLORIDA	DICKSON-IVES CO.
PHILADELPHIA, PENNSYLVANIA	BONWIT TELLER & CO.
PITTSFIELD, MASSACHUSETTS	ENGLAND BROTHERS, INC.
PORTSMOUTH, OHIO	MARTING'S
ROCHESTER, MINNESOTA	C. F. MASSEY COMPANY
ST. LOUIS, MISSOURI	SCRUGGS-VANDERVOORT-BARNEY, INC.
SAN FRANCISCO, CALIFORNIA	THE WHITE HOUSE
SCRANTON, PENNSYLVANIA	THE HEINZ STORE
SEATTLE, WASHINGTON	FREDERICK & NELSON
WASHINGTON, D. C.	FRANK R. JELLEFF, INC.
WASHINGTON, PENNSYLVANIA	HAL LEWIS
WATERBURY, CONNECTICUT	FORESTER, INCORPORATED
WILKES-BARRE, PENNSYLVANIA	BEVERLY

". . . AND DON'T DRESS"

(Continued from page 46) When, and if, I locate it, it usually turns out to have undergone a change, lying there quietly in tissue-paper. I can not wear it to dinner now, and I find myself wondering how I ever wore it at any time, to anything.

So then I go mad and start making things up. Everything goes black, and I end up pinning lace collars on things to brighten them up, and finally my husband says that it is seven-thirty *now*, and I tear the last experiment off, and tear into the dress I began with, and by then I am sobbing a little. And after all that I arrive for dinner and find my hostess calm and dreamy in something that floats and drifts. "Listen..." I say through clenched teeth... "you said not to dress." "Oh, but *dar*ling," says my hostess, "I'm not dressed. I just threw this on because it's comfortable."

So that's how it is, and if people really want to be kind to me from now on they'll come right out and say, "Come to dinner and dress, and no fooling." And if they are going to take me to the movies or to hear a couple of bell-ringers, then I wish they would tell me about that, too. On the other hand, all this may work against me; maybe I won't be getting any invitations at all, not even "Come to dinner and tell your husband not to dress." Maybe the next time the telephone rings it won't even be for me. Either that or a crisp voice will murmur in retribution, "Dress for dinner on Monday, darling, and don't come!"

Decorated Wood . . . "Crinoline"—A dresser set in Bleached Maple. The decorations are in pink, white, yellow, and blue. 3½" x 5" mirror size . . **$5.95** *for the 3 pieces.*

Victorian Plastic . . . "Butterflies"—A dresser set struck from a 19th Century mold. 4" x 5" mirror size. In ivory, blue, yellow or pink . . . **$5.95** *for the 3 pieces.*

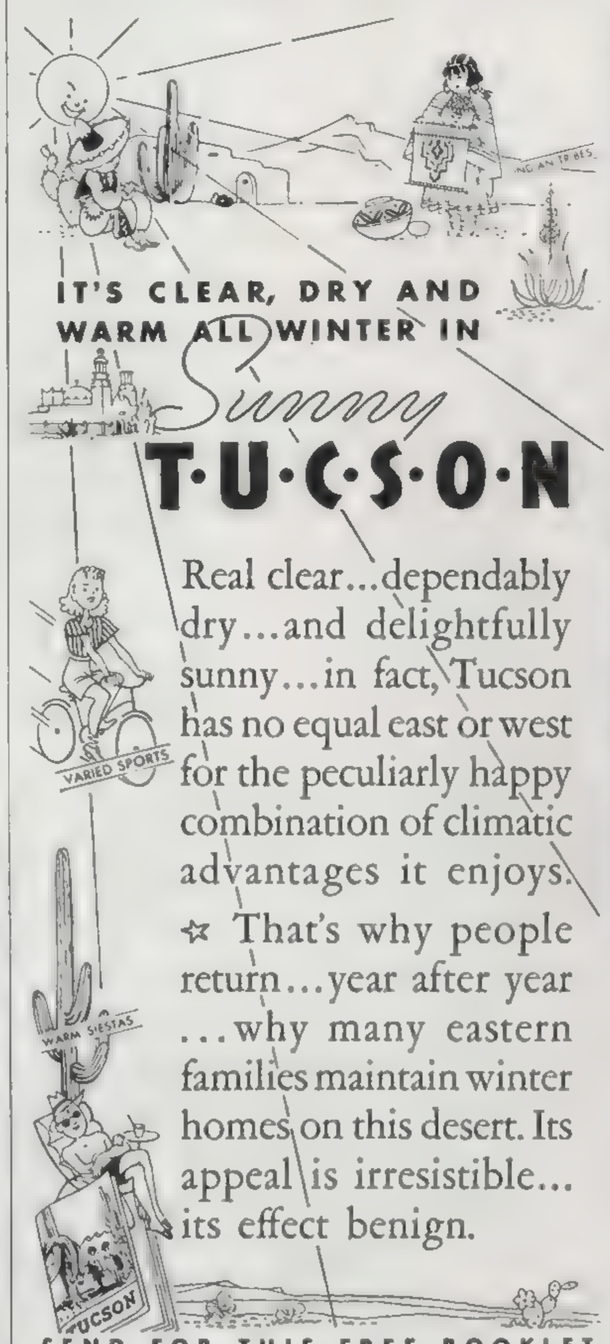
by PRO-PHY-LAC-TIC

TYCOON
Cleancut, straight-line simplicity with unmistakable richness — designed for men. Note hand-rubbed, smartly angled edge. 14-K rose gold. Black and rose dial. Wafer-thin, full-size sturdy movement. 17 jewels.

FLATTERER
Subtly proportioned to flatter the feminine curve of your wrist. 14-K rose gold set with rubies and diamonds. Smart black and rose dial. 17 jewels. Rose gold snake chain with special safety clasp.

ST. CHRISTOPHER
Medallion Watch in 14-K gold or silver. This unique new version of the traveller's watch is available in a case engraved with St. Christopher medal (patron saint of travellers) or in plain design.

165 FIRST PRIZES AND GRAND AWARDS...SOLD AND SERVICED BY LEADING JEWELERS ALL OVER THE WORLD
Copr. 1940 Movado Watch Agency, Inc., 610 Fifth Ave., N. Y. 36 Toronto Street, Toronto, Canada



Real clear...dependably dry...and delightfully sunny...in fact, Tucson has no equal east or west for the peculiarly happy combination of climatic advantages it enjoys.

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Write Dept. G-1 for Illustrated Booklet

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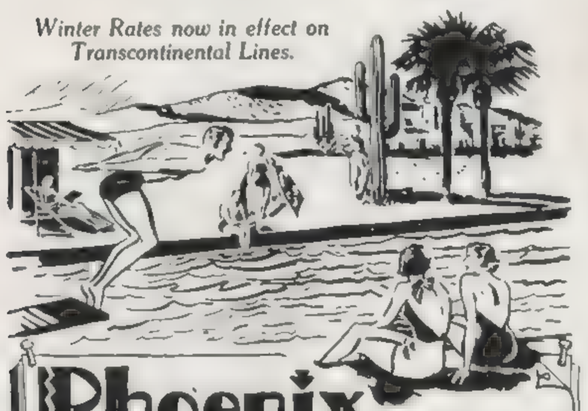
There's a round-up of fun awaiting you in this captivating vacationland—the Valley of the Sun. There are long, mellow days of radiant warmth, with Old Sol as constant companion—days when you'll ride the range in true rancho style, or laze luxuriously under whispering palms in some secluded patio. There are glorious nights, luminous with moon-glow, when a chuck-wagon dinner in a cactus-dotted arroyo will seem the height of living! There are all sorts of modern accommodations, too, at prices that appeal to travel budgets.

Winter Rates now in effect on Transcontinental Lines.



Phoenix
Valley of the Sun Club
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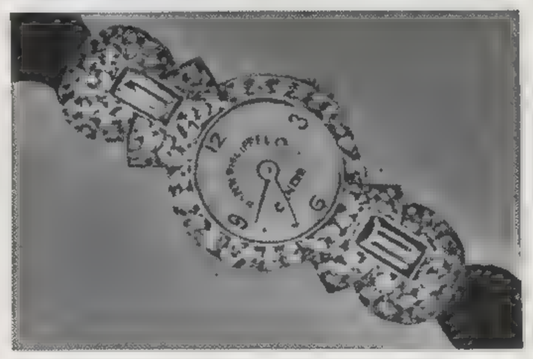
Please send free new illustrated booklets and folder containing cartograph map of Arizona

Name _____
Address _____
City _____ State _____

BEAUTY
that is more than
"SKIN DEEP"



This platinum wrist watch set with full-cut round and baguette diamonds is as dainty and distinctive in design as it is accurate in timekeeping. It lends a touch of perfection to a smart evening ensemble.

This is one of a famous line of smart watches fashioned in Geneva by Patek, Philippe & Co., recognized the world over for quality, style and extreme accuracy. For sale at leading jewelers throughout the world.

PATEK PHILIPPE
THE WORLD'S FOREMOST
WATCH
Established 1839
NEW YORK GENEVA

THE SOUTH—WHAT THEY WEAR

(Continued from page 58) They'll start off in big, roomy coats—one of the most superb, an oatmeal reefer lined in flaming-red. Beneath it, they'll wear a little beige or red wool jersey suit or dress—or, when the climate modifies, a crisp suit of natural tussur. So dressed, they can stop off in any town en route.

They'll go to the beach looking very covered-up—in beach dresses with long sleeves or long jackets that come right to the edge of their bathing-suits or shorts. (See page 56.) Their shorts will often be long ones—just above the knee, like the English soldiers wear in Egypt. Their bathing-suits will be less ballerina than last year. Many will be two-piece, with bare midriffs.

They'll continue to wear faultless slacks—but just as often they'll choose neat two-piece suits with shortish skirts. They'll wear peasant skirts—and offset them with simple, mannish shirts.

They'll love grey—the grey of flannel—and mix it up with white, with red, with red and blue. (See pages 56, 57.) Again this year, they'll team beige and white. And they'll foster their eternal devotion to all-white. Perhaps a set of white flannels, like the three pieces on page 57, or a white sweater with a short flannel skirt by day, a long one by night. They'll add gold jewellery.

They'll cheer for red, white, and blue—put together in strong, bold, poster combinations, not just dinky dabs. They'll come out strongly for orange, bright green, bright yellow.

They'll almost certainly have a blazer among their belongings—like a young brother's prep-school blazer—or the one the Duchess of Windsor wore to her first reception in Nassau.

They'll unpack these from their South-bound luggage: Striped Saint-Tropez sweaters with round necks and short sleeves. A plethora of berets and turbans. Jumpers over one-piece playsuits. Chintz bathing-suits and play-dresses.

And they'll be as extreme as they please when they entertain at home—perhaps in the sarong-dress on page 59. Or some one of them will cause a sartorial sensation in knee-length silk shorts—embroidered with sequins.

GUESS WHEN?

Did you think the pompadour was a 1940 monopoly; that no one in decades had worn a long mink coat? Read these dates, then turn back to pages 66 and 67.

MRS. BERLIN, in her swathed-hip crêpe dress: 1930.

MRS. HARRIMAN, in a wide-brimmed hat: 1930.

MISS BYRNE, wearing a diminutive hat: 1934.

MISS BENNETT, MRS. BANCROFT, in identical mink: 1933.

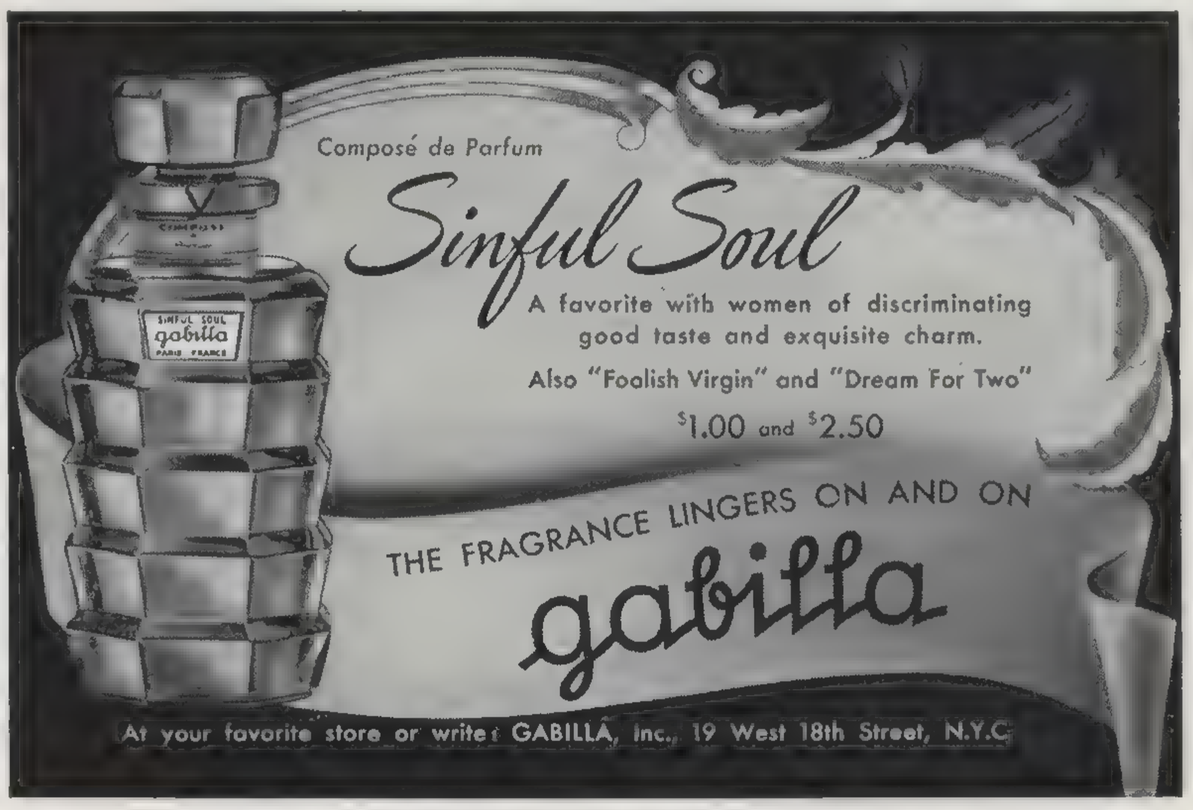
MISS CHASE, in peplum and pompadour: 1932.

MRS. SHEVLIN, wearing an off-the-face bonnet: 1934.

MISS HEPBURN, in long skirt, very short hair: 1932.

MRS. BOARDMAN, in an up-in-front lamé dress: 1934.

MRS. WETMORE in a sporty, "wind-swept" suit: 1934.



Statement of the ownership, management, circulation, etc., required by the Acts of Congress of August 24, 1912, and March 3, 1933, of Vogue, incorporating Vanity Fair, published semi-monthly at Greenwich, Connecticut, for October 1st, 1940. State of Connecticut, County of Fairfield: Before me, a Notary Public in and for the state and county aforesaid, personally appeared Francis L. Wurzburg, who, having been duly sworn according to law, deposes and says that he is the Managing Director of Vogue, and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management, etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, as amended by the Act of Mar. 3, 1933, embodied in section 537, Postal Laws and Regulations, printed on the reverse of this form, to wit: 1—That the names and addresses of the publisher, editor, managing editor, and business manager are: Publisher, Condé Nast, Greenwich, Conn.; Editor, Edna Woolman Chase, Greenwich, Conn.; General Manager, Francis L. Wurzburg, Greenwich, Conn. 2—That the owner is: (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding one per cent or more of total amount of stock. 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Zink, 11 Hillview Avenue, Yonkers, N. 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Wurzburg, General Manager. Sworn to and subscribed before me this 26th day of September, 1940.
(Seal) Stephanie M. Sinicky, Notary Public.
My Commission expires February, 1945.

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■ 25 superb flower engravings, reproduced in full color, suitable for framing, with an introductory essay and biographical notes by Richardson Wright. Enclosed in a handsome case $5 (postpaid).

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Vogue Patterns may be ordered by mail from any of their distributors; or from Vogue Pattern Service, Greenwich, Conn., and, in Canada, at 21 Dundas Square, Toronto, Ontario.

Please state the full pattern number. When ordering skirts give both waist and hip measure. When ordering misses' or children's designs, state age.

Vogue does not make provision for charge accounts or C. O. D. delivery. Please enclose cheque, money order or stamps. Remittances should be made out to the store or office from which you order.

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359	$2.00
364	2.00
S-4266	1.00
S-4271	1.00
8790	.40
8812	.30
8879	.40
8880	.50
8881	.35
8884	.60
8885	.75
8886	.50
8894	.75

VOGUE'S SPOT-LIGHT

(Continued from page 51) protruding into a natural shelf on which he rested innumerable series of cigarettes. In those days, his hat, his tie, his collar, had a permanence about them—his collar, a broad affair with deep points, several sizes too large for the Griffith neck, just as the Griffith innovations were too large for the neck of the movie business.

He was born sixty years ago. Then a man stood on the steps of a Kentucky farm, shouting to a neighbour, "Baby's here, Maw is fine." It was Colonel Griffith, otherwise known as "Roaring Jake," bellowing to the country that his son was born. The Colonel, the only man in the Confederate Army who could shout to a soldier five miles away, stayed on the farm for seventeen years, while the baby outgrew his prettiness and his nickname of Sugar. In time he went on the stage. His career was short. He acted and wrote and starved, all gracefully and continuously, until he finally anchored at the Biograph Studios where he informed every one that the directing was all wrong and this was how to do it.

To point a scene, this gangling, slow young man introduced close-ups. Then he brought in cut-backs and fade-outs, and hazy photography which he first effected by throwing layers of chiffon over the lens to make more angelic the innocent hair of Lillian Gish. Those were his days of glory. He spilled forth the talents of Mary Pickford, the Gishes, the Talmadge sisters. He made his great films of hokum and honey and horror, and called them "The Birth of a Nation," "Intolerance," "Broken Blossoms" and "Way Down East."

When Mr. Griffith, the good grey director, used to work, his power over actors lay in his voice, deep and slow, with a formal, studied tone, used for such informalities as, "Bring on the ducko, here is the vampo." If the scenes in those days were intimate ones, they were directed with Mr. Griffith drawn close, his face a dimmed mirror to guide the cast. Once again—that was the Griffith law. Thirty times one morning four players practised a two-minute sequence in "The Sorrows of Satan"; twelve times they ate real chicken sandwiches; one hundred and twenty-five times Carol Dempster took an ironing-board from a closet. When he did "Intolerance," he built the walls of Babylon three hundred feet high, hired so many extras that his payroll totaled $12,000 a day, and shot so many scenes that, uncut, the picture took seventy-five hours to be seen. The first of the great directors, he is inextricably tied up with the development of movies—his silent films are movie history. To an interviewer who once asked D.W.'s brother what kind of a boy Griffith was, the answer came, "He was a nut, and he's still a nut, but a mighty good nut."

But the success of the Griffith show is just part of New York's obvious trend towards loving again what it used to love—everything from Ernest Hemingway and his new book, "For Whom the Bell Tolls," to Charlie Chaplin and "The Great Dictator." They love the older stars, the older playwrights, the older painters, the older writers, every one who once stood on what seemed like rock-like security, with no signs of nervousness.

Rhythm

with the Sculptured Waistline

Angelic looking slip designed on an entirely new principle. It's perfection-plus, especially in the boudoir, dorm or locker room. Dainty broderie Anglaise on shimmering Rayon and Silk Satin Suzette. About $3.

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VOGUE COVERS THE TOWN

Competitions

Two competitions for "Home Furnishings" are being run by The Museum of Modern Art, 11 West Fifty-Third Street—the winners to be announced in late January.

Among the judges will be Alvar Aalto, the Finnish architect and designer, a noted exponent of functional design, and Edward Stone, one of the architects of the Museum.

The first of these competitions is for residents of the United States. Its purpose is to ferret out new designers who will turn the tubes and planes of modern interiors into comfortable *décors* for gracious living.

The second competition, for residents of the South American and Central American countries, will turn the spot-light on unknown talent in these other Americas. Great stress will be placed on the way in which the designers use and adapt their local material.

For rules and specifications, write the Museum of Modern Art.

Hearth-side sport

For your Alice-sit-by-the-fire evenings, try the new game, Circle Gammon. The game is similar to backgammon except that it is played on a circular board and can accommodate two, three, or four people.

To "bear off" or retire your men first is, as you backgammon fiends have already guessed, the object of the game. Though this may sound complex, it's extremely simple and very sporting. All players have the privilege of doubling and redoubling ad infinitum, and the points do roll up.

Try Spanish

With the growing neighbourliness of South America, people are going to speak more Spanish, learn how to speak Spanish, or at least try to.

If you are tentatively approaching the trying stage, we suggest that you go to the Berlitz School in Rockefeller Center. Their method is most effective; you begin speaking Spanish the minute you enroll, even if the only word you know is *mañana.*

Between lessons, you might try practising on the waiters at El Chico, 80 Grove Street.... Incidentally, you will dine extremely well there—try some of their Spanish specialties.

Town gossip

While waiting in the new Airline Terminal for a car to whisk you out to the airport, drop into the *Airline News Theatre....*

....*Spivy* is still managing to quiet the crowd at her penthouse night-club by the simple expedient of wistfully sighing, "This is a very sad little song, you must be very quiet." This seems to work even when the crowd is reasonably certain the next number will be their favourite, an old English chantey, "Botany Bay."...

....*Dwight Fiske* is back at the Café Lounge of the Savoy-Plaza—added to his collection of "memorabilia" is a group of new songs....

....The first of the *Bagby Concerts*—which, as you probably know, usually feature Metropolitan Opera stars—will be held on November 25, at the Waldorf-Astoria—11 A.M....

....NOTES ON THINGS NOW PRACTICALLY EXTINCT.... Heineken's beer is now virtually unobtainable ("21" still has a small supply on hand).

However, Anheuser Busch has a new draught beer, called Michelob; it is said to be the nearest thing to imported beer, is so delicate it can not be bottled....

....If you've wondered about the very elegant black Rolls-Royce with the trailer attached that is seen driving about town, here is the story. The British Export Council has sent this strange conveyance over, has called it "*British Goods on Safari.*"

If you catch this contraption drowsing at the curb, do step into the trailer—inside on display are British woollens, sweaters, and piece goods for men and women (these are sold through leading retailers in the city).

"FLANEUR"

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